

# The University of New Mexico Foundation Developments

FALL 2017

## LONG LEGACY LIVES ON AT UNM

### Unique Gift from First National Bank of Santa Fe Expands Research Potential at UNM

BY RACHEL WHITT

*Editor's note: A version of this article originally appeared on the UNM Communication and Marketing Department's website.*

**B**efore there were cars, planes or even trains in New Mexico, there was a bank. In fact, before the Land of Enchantment even became New Mexico, there was a bank. First National Bank of Santa Fe is the oldest financial institution in the Southwest—and now it is continuing its legacy of service, dedication to detail and commitment to historical accuracy by gifting its archival collection to The University of New Mexico.

First National Bank of Santa Fe was founded in 1870, 42 years before New Mexico even became a state. It witnessed the rise of Santa Fe as a hub of economic growth, and documented that development through historical milestones such as the territorial period, the Mexican-American War, early statehood, World War I, the Great Depression and the Manhattan Project. Economic and social histories of the Southwest and the United States are embedded in the bank's archive.

"First National has served New Mexico for generations and has a legacy in the state," said Michelle Coons, former president of First National Rio Grande and First National Santa Fe and former chair of the UNM Foundation. "This archive is a history of not only the bank, but also of New Mexico's development; we are excited that this knowledge will be preserved to benefit students and researchers for generations to come."

Within the delicate, yellowing pages of the collection, which spans 1870-1940, are more than 7,000 linear feet of books, boxes, ledgers and corporate records. It includes a history of banking in the territories, signature cards, community histories of local economies, as well as the roles specific individuals played in developing New Mexico.

Massive, oversized volumes hold documents in both English and Spanish. They detail collection records of businesses, newspaper articles and clippings, estate documents and correspondence to and from the bank. For years, it sat nearly untouched. Recently, First National's historical custodians gifted the massive collection to the UNM Center for Southwest Research and Special Collections, which will open doors of the past to researchers of the future.



Scene in front of the original home of First National Bank of Santa Fe on the west side of the Santa Fe Plaza. Photo: Courtesy UNM Center for Southwest Research and Special Collections

"The collection is extremely important for the study of New Mexico's territorial and early state history; and it will now become available to students and researchers," said Richard Clement, dean of the College of University Libraries and Learning Sciences. "I look forward to the many historical discoveries that the collection will reveal as it is finally processed and made available for scholarly use."

Many records documenting the economic history of New Mexico and the Southwest were lost during the Great Depression. This extensive

*(Continued on page 4)*

## MATCHING GIFTS AND INTEGRITY

### UNM Engineering Alum's Support Enhanced with ExxonMobil Match

BY ANNA ADAMS

**W**hen Roger Koerner began as a UNM freshman in 1964, he received an alumni scholarship for a "whopping 75 dollars" a semester. "It was a big deal for me back then," said Koerner.

The former ExxonMobil engineer and executive has more than paid his scholarship forward with his significant contributions to the School of Engineering (SOE). A Distinguished Alumni Award winner, Koerner has supported the School for almost 30 years. ExxonMobil has multiplied his support with matching three-to-one donations through the years. The company especially encourages employees to give to math and science programs that engage students.

Matching gifts are charitable giving programs set up by corporations in which the company matches donations given by employees to eligible non-profit organizations. "Donors who participate in such programs increase the impact of their gifts," said UNM Foundation Matching Gifts Coordinator Suzanne Eubank. "Mr. Koerner is a wonderful example for others."

Koerner supports several SOE programs such as UNM Solar Splash, in which a student team builds a solar-powered boat and participates in an international intercollegiate solar and electric boat contest. In 2016, the team named its boat "the Jolly Roger" in Koerner's honor. He also supports the Lobo Launch program, a senior design project in which mechanical engineering students build and launch a rocket. Most recently, students built the world's largest amateur rocket.

"Students appreciate the tremendous opportunities of these beneficial programs," said Koerner. "The students are learning a lot, and their professors and many others at UNM care a great deal about them and their future. They should be proud of their accomplishments and the University."

A native of Hayes, Kansas, Koerner grew up in Albuquerque's North Valley and graduated from Valley High School. A ninth grade aptitude

test indicated talents "for math and mechanical things." He felt UNM's mechanical engineering program was excellent—and, "the companies I was interested in working for recruited at UNM."

Koerner's family also influenced him and his interest in mechanical processes. His father was in the pipeline construction business, and his brother was a welder. Koerner got involved in their work during his summer breaks.

In 1968, Koerner graduated from UNM with his BSME degree and then moved to Los Angeles to begin working for Humble Oil & Refining Co. He took on a variety of roles within the company, which eventually became ExxonMobil.

Koerner said that the most satisfying part of his career at ExxonMobil came in his last 10 years with the company. "I was stationed here in Houston building new production facilities all over the world," he said. "It was a big challenge and required all of the knowledge and background I'd accumulated. It was significant but also humbling."

Retired since 2007, Koerner appreciates the time he spent at ExxonMobil. "I loved it," he said. "It's a great company with great people and very high integrity. They treated us very well."

Koerner also thinks highly of the integrity of ExxonMobil's matching gifts program. "The company sets a real example of how you care about people," said Koerner. "It's how you spend your money." ■



Roger Koerner (left) receives Distinguished Alumni Award from former School of Engineering Dean Joe Cecchi. Photo: Courtesy UNM School of Engineering.

## Double Your Impact With a Matching Gift

You've already demonstrated your commitment to UNM by making a gift. But there's another way to make an even greater impact at The University of New Mexico without any additional cost to you. You can double or even triple the impact of your gift with a match from

one of more than 22,000 companies that participate in a matching gift program. Matching gifts follow the donor's original designation. For more information, please visit [www.unmfund.org/matching-gifts/](http://www.unmfund.org/matching-gifts/) or call Matching Gifts Coordinator Suzanne Eubank at (505) 313-7640.

FOLLOW US!





# TOWARD DEGREES WITHOUT DEBT

## Accomplished Health Care Couple Endows Scholarships at College of Nursing

BY HILARY MAYALL JETTY

New Mexico needs nurses. In our cities, on Native American lands and in rural villages, nurses care for people throughout their lifespan, from birth until they prepare to take their final breaths.

The UNM College of Nursing (CON) provides excellent classroom and clinical instruction, yet the cost of a nursing education can be daunting, and many new graduates bear the burden of student loans. That’s why Lisa and Joe Rossi decided to make a remarkable contribution to benefit nursing students.

Lisa Rossi, BSN, RN, and her husband, Joe Rossi, MD, moved to Albuquerque in 2005. Between them, they have more than a half century of experience in patient care. To enable others to achieve success, they established the Lisa A. Rossi Nursing Scholarship, which will provide tuition for two students each year.

Although they are not UNM alumni, Joe and Lisa share a love for New Mexico and an appreciation for anyone willing to assume the academic challenges inherent in becoming a health care professional.

In 1989, about to graduate from Ohio State University’s medical school, Joe volunteered for

a three-month Indian Health Service training in Santa Fe. On weekends he went exploring, and his experiences remained with him throughout his residencies and anesthesiology practice. When he and Lisa sought a place to raise their young children, the Southwest beckoned.

“I was interested in making a move for personal rather than career reasons,” Joe said. “New Mexico lacked medical resources, so it presented a chance to actually help people and give back, as opposed to sitting in an ivory tower somewhere.” Joe works with Anesthesia Associates of New Mexico, and Lisa is a nurse with Presbyterian Healthcare Services.

“When I attended nursing school, it was more of an open enrollment; it wasn’t as competitive as it is now,” Lisa remarked. “My parents paid for my freshman year, and then I worked my way through school.” It took Lisa a while to earn her BSN, but she was able to graduate without debt. “The lottery scholarship doesn’t cover nursing school here,” she stated, “and I’ve met many smart people who are having a tough time.”

Interim CON Dean Carolyn Montoya notes the significance of the Rossi’s generosity. “This will be a life-changing moment for these students,” she said.



Lisa and Joe Rossi prepare to tour the Queen Mine in Bisbee, Arizona. The historic copper mine was in continuous operation for almost 100 years before closing in 1975. Photo: Courtesy Lisa Rossi

“More than 60 percent of our pre-licensure BSNs apply for financial aid. There are individuals who could be great nurses, but finances or a fear of debt keeps them from applying.”

This motivates the Rossi’s commitment. “Our hope was to provide students an opportunity to pursue nursing without concerns about how to pay for it, and not feel compelled to work as soon as they graduate,” Joe said. “Then, if they are inclined to work toward an advanced practitioner degree, they can continue with their careers.” ■

# TO HONOR A MENTOR

## UNM College of Fine Arts Professor Emerita Endows Graduate Scholarship

BY HILARY MAYALL JETTY

Howling Wolf, a Cheyenne warrior from a proud lineage, was also a gifted and prolific artist. He drew and painted elaborate scenes from tribal life on lined ledger paper that he probably obtained from military outposts in the late 1800s. UNM College of Fine Arts (CFA) Professor Emerita Joyce Szabo’s fascination with his art, and that of other Plains and North American Indians, inspired her writings, an illustrious career, and a meaningful gift to the College.

Szabo always rejected the classification of indigenous art forms as primitive. While earning her master’s degree at Vanderbilt University, she was impressed with the way Native American art was completely ingrained in the life of the people. In the late 1970s, only two universities offered doctoral degrees in Native American art, and Szabo chose Albuquerque over Seattle. Dr. J.J. (Jerry) Brody, her dissertation advisor at the CFA, was the first person to receive a PhD in the Department of Art and Art History; in 1983, Szabo became the third.

Brody’s background was anthropology and art, and he directed UNM’s Maxwell Museum for years. His enduring support for her work and

career held great significance for Szabo. When she retired from UNM this past June she decided to honor their long professional association by establishing the J.J. Brody Endowment for Scholarship in Native North American Art History. It will support graduate students investigating the artwork of Native Nations in the United States and Canada.

“There is so much to explore, including who influenced whom, and why some cultures developed certain art forms while others did not,” Szabo said. “And there are exciting discoveries, such as when individual artists are recognized, if not by name, at least by their hand, their individual ways of doing things.”

Szabo discovered a rare collection of Howling Wolf’s ledger art at Oberlin College during a brief visit there in the early 1990s. “They were spectacular,” she recalled. “Each page had been protected to keep the color and vibrancy of the drawings alive.” Two years later she brought an exhibition to UNM. “When Jerry came into the gallery,” she recalled, “he said, ‘I had no idea they were so beautiful.’” It was an emotional moment for her.

Szabo’s teaching and scholarly pursuits were diverse within her field, and she helped countless students achieve master and doctoral level success. “Joyce has given so much to UNM over the past 28 years, as a great teacher and colleague,” noted CFA Dean Kymberly Pinder. “She curated many exhibitions at the UNM Art Museum, and always stepped in when needed, serving as chair of the Department of Art and Art History multiple times. I’ve been honored to work with her.”

“One of my greatest joys has been to encourage Native students to learn more about Native American art,” Szabo declared. “Introducing the wide range of creativity by Native people throughout North America is eye-opening for everyone.” ■



UNM College of Fine Arts Professor Emerita Joyce Szabo. Photo: Joseph Spenser Lotz

# LEADING THE NATION

## New Fund Provides Much-Needed Pain Management Education for Physical Therapists

BY MICHELLE G. McRUIZ

After Christine Zampach, PT, MEd, DPT, retired, she wondered what to do with her time. Then she wondered what to do with her money. The solution to both dilemmas lay within the Pain Consultation and Treatment Center at UNM’s School of Medicine (SOM).

Zampach, a physical therapist and instructor, now works part time at the Pain Center and in the SOM’s Project ECHO (Extension for Community Healthcare Outcomes) Chronic Pain and Headache Program to help pain patients regain normal function. Recently, she established the Zampach Education Fund for the Treatment of Pain. This fund supports continuing education for physical therapists at the Pain Center via courses, conferences, and professional memberships on the science and treatment of pain.

After spending 22 years treating patients at the University of California’s Pain Management Center in San Francisco, Zampach moved to Santa Fe. Bored in retirement, she began looking for something to engage her mind. She then learned that both the UNM Pain Center and the Project ECHO program had won the American Pain Society’s prestigious Centers of Excellence Award. After talking with Joanna Katzman, MD, director

of the Pain Center, she knew she wanted to be part of this team of physical therapists, physicians, chiropractors, psychologists, and pharmacists.

“Every day is a chance for me or my colleagues to learn how the science of pain has changed,” Zampach said. But physical therapists don’t learn much about pain management in school, she added, much less about a whole-person approach to pain—so, her fund gives physical therapists financial assistance to continue learning, as well as for special equipment that is not in the Pain Center’s budget.

“Our therapists are becoming beautifully educated,” said Zampach. “When a therapist receives money from the fund, they have to give a presentation to the others on something they have learned. We have all learned to be teachers.”

Treating chronic pain is challenging; change happens slowly, if at all. “If you can make a change with pain patients, it’s time to do a happy dance,” she said. “We look at the whole person: body, mind, and spirit. We are all about function, not about decreasing the pain. The pain may never go down, but can you manage it and learn to function? It’s a completely different philosophy, and we’re always very positive with the patients.



Christine Zampach Photo: Betsy Smith

The literature is there [to support this approach]. Everything we do is based on research and science.”

Zampach’s role in the Pain Center satisfies her intellectual craving to learn about scientific advancements and her desire to work directly with patients. “UNM has one of the most progressive programs in interdisciplinary pain management and physical therapy,” she said. “We are in an exciting place with pain management. In many ways, we are leading the nation.” ■



# UNM People Changing Worlds

## A LEGACY OF GOOD WORKS

Driven by Curiosity and Empathy, Two-Time UNM Alumnus Achieves Multifaceted Success

BY KATIE WILLIAMS AND MICHELLE McRUIZ

*Editor's note: A version of this article originally appeared on the UNM Communication and Marketing Department's website.*

Google Alexander Schauss (BA '70, MA '72), and the diversity of the results will prompt you to wonder just how many people with this name exist. Drug addiction treatment innovator, discoverer of the açai berry's antioxidant properties, life scientist . . . these all refer to the same man. A relentlessly inquisitive person, Schauss is driven by a desire to help others—particularly those whom society misunderstands and dismisses—through intellectual rigor and science.

That drive “didn’t come from within,” Schauss said, “but from the kindness shown to me by so many people I encountered who believed in me.”

Schauss’ parents wanted him to escape war-ravaged Europe, so the family immigrated to New York in 1953. Schauss loved to read and was curious about everything, and was never afraid to challenge others, even his teachers. As a third grader he questioned celebrating Columbus Day given the trauma and pain that “discovering” North America caused the native population.

Schauss was painfully aware that he lived less than a block away from New York’s largest gang, and that his junior high school was close to the highest concentration of heroin addicts in the country. Refusing to succumb to drugs or violence, he volunteered helping other youth at the West Side YMCA. Leaving New York for UNM, the city’s problems stayed on his mind, so as a student he decided to do something about it.

### A focus on the family

Schauss arrived at UNM in 1966. While earning his bachelor’s degree and running for the Lobo’s heralded track team, he traveled often to New York to study the causes of crime and delinquency. At the same time, Bernalillo County was rife with research opportunities as well. It had the highest felony crime rate in the country. Rather than accept a corporate job in New York after graduation, he became a juvenile probation/parole officer for New Mexico’s district court and a Bernalillo County deputy sheriff.

“Immediately it became obvious that a different approach toward rehabilitation was needed,” said Schauss. “This inspired the idea to focus on the family, not just the offender. “Punishing offenders with incarceration was not a panacea. Rather it often provoked anger against society.”

Schauss proposed to the juvenile court that it establish a sentencing option requiring the juvenile and parents/ caregivers to attend an eight-week group counseling program. This launched the First Offender Program in 1970, which within two years resulted in the lowest recidivism rate of juvenile offenders in the United States. It eventually caught the attention of the U.S. Department of Justice and national judicial and criminal justice organizations. “It was also the reason I continued my education at UNM, earning my master’s degree in guidance and counseling,” he said.

The satisfaction of making a difference in Albuquerque encouraged Schauss to develop similar programs in South Dakota and Washington that also received national recognition.

### The diet-behavior controversy

After earning his master’s degree, Schauss worked as a criminal justice planner and administrator. He eventually sought new challenges, which led him to specialize in the treatment of eating disorders and the study of the effect of nutrients on brain function.

Schauss went on to earn a PhD in psychology from California Coast University, studying the effect of zinc deficiency on perceptual dysfunction, which resulted in a breakthrough treatment for bulimic and anorexic patients.

In 1995, Schauss’s research garnered him one of his most noteworthy career accomplishments—the discovery of the antioxidant and anti-inflammatory properties of a palm fruit in the Amazon rainforest now known as açai.

Out of his many professional accomplishments, Schauss ranks his diet-behavior research near the top; it includes more than 250 publications and 23 books in the field of nutrition and botanical medicine. He has testified before the U.S. Senate, served on National Institutes of Health advisory committees, represented the United States on the World Health Organization’s Study Group on Health Promotion, and even gave an invited presentation on nutrition before a joint session of the British Parliament.

### From superfoods to functional foods

Schauss currently holds two research appointments at the University of Arizona and is the founder and CEO of AIBMR Life Sciences Inc., a scientific and regulatory consulting company. In collaboration with scientists, academicians and government agencies, AIBMR provides services for companies and institutions worldwide that develop and market natural products to ensure that health claims are truthful, safe and not misleading.

Where Schauss sees he can make a change in the world, he acts—and he does it all with a sense of enjoyment and gratitude. “I love this planet,” he said. “What an honor it is to be alive and aware of Earth’s biodiversity and the recognition of our potential to demonstrate our humanity.” ■



Alexander Schauss poses at the Chenzhou train station in Hunan Province, China, following a presentation he made at a symposium by invitation of the Ministry of Land and Resources in 2015. Photos this article: Courtesy Alexander Schauss, PhD



Alexander Schauss poses beside a rare mutation of the crested saguaro (Carnegiea gigantea) taken at Saguaro National Park in southeastern Arizona.

## LOBO COUPLE LOYAL TO UNM

A Love of Basketball Brought Them Together

BY ANNA ADAMS

Drea Kendall’s passion for basketball sparked her loyalty to UNM, as attending Lobo games with her husband, Shayne, was one of her favorite pastimes as a college student.

“For us, going to UNM was about academics and Lobo basketball,” said Drea (BA ’02, MS ’07). “You could say we enrolled to get degrees *and* attend Lobo games,” she laughed.



Shayne and Drea Kendall pose with their son, Chase. Photo: Courtesy Drea Kendall

It was basketball, after all, that brought Drea and Shayne (BBA ’02) together when Drea was a senior at Sandia Prep.

“We met online,” said Drea. “I told him, ‘If you want to meet me, you need to come to one of my games,’ and I sent him my game schedule. It was funny because Prep is a small school, so everyone was asking, ‘Who is that guy?’” Drea recalled. “He was super sweet; he found my mom and talked to her the whole game.”

Drea went on to receive both her bachelor’s degree in criminology and her master’s in sports administration from UNM. Shayne studied management information systems, earning his degree from UNM’s Anderson School of Management. He then worked for Albuquerque Public Schools for 15 years, before leaving last year to work for an educational software company. Drea decided to stay involved with the University, and began working for the UNM Foundation as her second job out of college. She held various positions during her almost 12 years with the Foundation before leaving this past summer for a job with Pulte Homes.

During her years with the Foundation, Drea, along with UNM College of Arts and Sciences Development Officer Margaret Ortega, pioneered many of the Foundation’s charitable and community volunteer activities, including the annual school supply drives for Kit Carson Elementary School and the service hours at Roadrunner Food Bank.

“I learned all about fundraising, student advancement and alumni giving,” said Drea. “The people at

(Continued on page 4)



Long Legacy Lives on at UNM  
(Continued from page 1)

collection could open up the possibilities for study by both seasoned researchers and graduate students. Although it is not yet available for public viewing, some researchers at UNM are already examining the content.

Teresa Neely, an associate professor and assessment librarian, is part of a collaborative effort between the library, the Anderson School of Management and the English Department. Titled “Women in the West,” the collaboration looks at pioneering females who helped shape the frontier as ranchers, landowners and entrepreneurs.

“A collection of this magnitude will provide limitless opportunities for students and faculty at UNM,” Neely said. “It has already inspired research into women of the Southwest, including their economic impact in the 19th century.”

The archive will be catalogued and preserved for generations of students to use in their own research. The lengthy process, to be overseen by the Center for Southwest Research and Special Collections, includes cleaning, inventorying and sorting individual ledgers, and storing them in acid-free boxes for preservation. Each box will be accompanied by a brief summary of the contents, dates and noteworthy names.

“We are honored First National’s legacy will continue to shape the knowledge of New Mexico’s history,” said Coons.

A history built on economic development, seeped in culture, and preserved through careful documentation at First National Bank of Santa Fe. ■

Lobo Couple Loyal to UNM  
(Continued from page 3)

the UNM Foundation have a passion for student advancement,” said Drea. “They are like a second family, and UNM is *the* institution for me.”

Both Drea and Shayne have been active as Lobo alumni and donors. Drea joined the UNM Cherry and Silver Society (C&SS) ten years ago. Established in 2004, the C&SS recognizes dedicated alumni who make a gift to UNM within 12 months of graduation and at least once every year thereafter.

“I love Cherry and Silver,” said Drea. “It was the first program I was introduced to when I started at the Foundation. It captures students out of the gate when they still feel a lot of loyalty for UNM and establishes a habit of giving back.”

Giving is a trait that runs in the family. Drea and Shayne’s son, Chase, 8, participates in Best Buddies, an inclusion program that fosters lifelong friendships with special education students. “He did a walk for Best Buddies and raised the most money,” said Drea. Chase is also a huge basketball fan like his parents—and a hotshot player himself, who plays on a club team and attends several basketball camps each summer.

Sports have always been important to the entire Kendall family, and Drea believes supporting sports is vital for a fun campus life. “It’s always going to be a front door for UNM,” said Drea. “Students often make the most of their memories by supporting their teams. It makes them want to give back. ■

UNM Foundation Director of Marketing & Communication: Jennifer Kemp; Editor: Todd Staats; Design/Layout: Mario Lara; Writers: Anna Adams, Hilary Mayall Jetty, Michelle G. McRuiz, Rachel Whitt and Katie Williams. To update your address with the UNM Foundation, please email [Jodie.Wilson@unmfund.org](mailto:Jodie.Wilson@unmfund.org).



University of New Mexico Foundation, Inc.  
700 Lomas NE, Two Woodward Center  
Albuquerque, NM 87102

Address Service Requested

Nonprofit Org.  
US Postage  
**PAID**  
Albuquerque, NM  
Permit 1888

IN THIS ISSUE :



Page 1: Long Legacy Lives on at UNM



Page 1: Matching Gifts and Integrity



Page 2: To Honor a Mentor



Page 3: A Legacy of Good Works

FALL 2017  
Developments

Ways to Give

You can give to the UNM Foundation through unrestricted gifts, which are used for the University’s greatest needs. You can also give to a multitude of initiatives within the University’s schools, colleges and programs, including scholarships, dean’s funds, organizations and annual giving campaigns. Supporting events or endowing programs, professorships and chairs are also great ways to give. Gifts may take a variety of forms including, but not limited to, cash, securities, real property, bequests or other estate plans. In addition, you may choose to give in memory or in honor of a loved one, colleague, or mentor.



Photo: Liz Lopez

The UNM Foundation has a variety of giving societies including:

- The UNM President’s Club, supporting presidential initiatives for enhanced academic excellence and student enrichment through annual, unrestricted gifts.
- The Cherry and Silver Society, recognizing alumni who give within 12 months of graduation and then at least once every calendar year thereafter.
- The New Horizons Society, recognizing donors who have included UNM in their estate plans.
- The Tom L. Popejoy Society, recognizing cumulative lifetime giving of \$50,000 or more.

How to Give

If you would like to support The University of New Mexico, please use the enclosed envelope to send your check, made payable to The UNM Foundation, with the area you wish to support indicated in the memo line, to:

**The UNM Foundation**  
700 Lomas Blvd NE  
Two Woodward Center  
Albuquerque, NM 87102-2568

Or you may:

- Make a secure donation online with your credit card at [www.unmfund.org](http://www.unmfund.org).
- Double or perhaps even triple your gift through your employer’s matching gifts program. Please check with your human resources department for details.
- Contact the appropriate staff member, listed at [www.unmfund.org](http://www.unmfund.org), to learn more about how you can advance the achievements of UNM students and faculty in a particular school, college or program.
- Call the UNM Foundation at (505) 313-7600 to learn how you can support UNM, its students, programs, research and patient care.



505-313-7600  
[www.unmfund.org](http://www.unmfund.org)



Contact us today to learn more about how you can support UNM.