

The UNM Foundation

Spring 2016

Legacy of a Loyal Lobo Fan

Bob Turner's Devotion to UNM Athletics Memorialized with Naming Gift

By Hilary Mayall Jetty

Most of the mourners at Bob Turner's memorial service last June wore Lobo red. Even the mortuary staff sported Lobo ties, and iconic flags were mounted on the hearse and limousines. Slides displayed before the service began featured images of Bob at many Lobo events; coaches and players revered him as a super fan. He would have been proud.

Long before University Arena (now WisePies Arena AKA The Pit) was built, Bob was rooting for the Lobo men's basketball team from the bleachers in Johnson Gym. A loyal friend to coaches, Bob also took an interest in the academic accomplishments of student-athletes. He attended countless banquets and pre-game events, and traveled to important away games whenever possible, including the Mountain West Conference. Passionate about Lobo men's and women's basketball, football and women's volleyball, Bob didn't socialize much during games. He was always focused on the action.

Toward the end of Bob's life, a charitable trust was established to benefit causes and organizations that were important to Bob throughout his life. His children, Larry Turner and Sharon Davidson, considered their father's deep relationships with teams and coaches, and the many happy hours he spent cheering them on. They decided to honor him with a generous gift from the trust to the athletics department he cherished, naming two connected spaces in WisePies Arena; the Bob Turner Letterman's Lounge and Bob Turner Board Room were dedicated in October 2015.

"Dad told my brother that he wanted to be bronzed and placed on an upper level overlooking the basketball court," Sharon laughed, "but this was close enough. He would have been overjoyed."

A Texas native, and University of Texas at Austin graduate, Bob Turner got into the Albuquerque car business in the early 1960s, joining Rich Richardson Ford (now Rich Ford). There were a few years when the family moved away from the Duke City, but they returned for good in 1966 as Rich Ford expanded, and Bob became a partner and manager.



Left to right, UNM VP for Athletics Paul Krebs, Sharon Davidson, Larry Turner and UNM Men's Basketball Coach Craig Neal gather during the dedication of the Bob Turner Letterman's Lounge and Bob Turner Board Room at WisePies Arena last October.

Photo: Courtesy UNM Athletics

A hardworking and competitive businessman, Bob acquired the Frontier Ford dealership on Lomas Boulevard near the UNM campus in 1990, parlaying his experience and acumen into his ultimate venture, Bob Turner's Ford Country, which he relocated northwest of the "Big I" interchange in 2000. Television commercials featuring the lanky owner in a variety of costumes delivering cornball lines made his children cringe just a little, but endeared him to the

(Continued on page 3)

Long-Lived Support

Couple's Planned Gift to UNM Hospital, College of Nursing to Benefit All New Mexicans

By Michelle G. McRuiz

Comprehensive, quality health care for the people of Bernalillo County and specialized services for all New Mexicans—this is UNM Hospital's mission. The UNM College of Nursing (CON) prepares students for challenging nursing work within their communities. Both institutions face significant triumphs and challenges in providing compassionate care. The generosity of individuals like Gerald (Jerry) and Barbara Landgraf, however, goes a long way in helping the hospital and the college maintain their traditions of excellence.

A History of Partnership

The Landgrafs have made a bequest gift that will benefit both UNM Children's Hospital and the CON. The hospital portion, said Jerry, is in recognition of the partnership between the hospital and the managed care business that he was instrumental in creating and developing in the state.

"I happened to get into the administration side of HMOs," said Jerry, "and one of the reasons for the gift was in recognition of UNMH's support toward our HMO program."

In 1984, Jerry co-founded Health Care Horizons, which became the parent company of Cimarron Health Plan. Cimarron provided commercial and Medicaid managed care plans, and UNMH was a contractor for hospital and physician services.

Cimarron also developed and provided administrative support for UNM Care, a tax-supported health care assistance program for low-income Bernalillo County residents. In 1997, Cimarron won part of the state's Salud! managed care contract for Medicaid populations. "When we got into the Medicaid business," he continued, "UNMH was our primary provider for that population."

Jerry was chief operating officer and a member of the board of trustees for Cimarron Health Plan, which was acquired by Molina Healthcare in 2004. Prior to his work at Cimarron, he helped Presbyterian Hospital and St. Joseph Hospital form HealthPlus of New Mexico, which later became Presbyterian Health Plan. Jerry has served on the UNM Medical Group Advisory Board and the UNM Foundation Board of Trustees. Barbara is an educational diagnostician with Albuquerque Public Schools.

"Barbara and Jerry have given so much of their time and various other resources to UNM Hospital, including significant financial support," said UNMH CEO Steve McKernan. "Their planned gift to UNM Children's Hospital honors this passion and reflects their vision of creating continued support for New Mexico's smallest and sickest patients. We are humbled and grateful for their generosity."

Crucial Support for Future Nurses

The CON portion of the Landgraf's planned gift will aid the vital role that registered nurses play in the health care system. Jerry's mother, Dorothy, who lived and attended nursing school in Iowa, was a nurse, as are five of Jerry's sisters. "Nursing is a tremendously noble and much-needed profession," he said, "and [the college] has a well-rounded program. In New Mexico, some students have a hard time financially when getting a degree."

Several years ago, the Landgrafs established the Dorothy Landgraf Memorial Scholarship Endowment in Nursing to assist CON students with financial need. "We did that to honor what my mother has done in her lifetime and to carry it forward," said Jerry.

"Jerry and Barbara have already impacted the lives of our nursing students through the creation of the memorial scholarship," said College of Nursing Dean Nancy Ridenour, PhD, RN, APRN, BC, FAAN. "Their decision to include the endowment in their estate plans will ensure that future generations of nurses are able to receive financial support and achieve their dreams of becoming nurses." ◀



Barbara and Gerald (Jerry) Landgraf

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Paying It Forward—40 Years and Counting

Alumni Couple among Elite Group of “Forever” Donors to Presidential Scholarship Program

By Todd Staats

In 1976, UNM alumni Carolyn (BSED ’67) and Thomas (Tom) Minton (BSME ’68) received a letter from the University explaining that it “wanted to start an academic scholarship program for New Mexico high schoolers,” Carolyn remembers. In large part because of Tom’s positive experience with his UNM scholarship—and the relationship he developed with the brothers who funded it in their mother’s memory—it was an easy decision to pitch in. Each year thereafter the Mintons received another appeal, and each time they gladly contributed.

This year marks 40 years since that first letter arrived—and the Mintons have never missed an opportunity to support what became UNM’s Presidential Scholarship Program (PSP), sponsoring many scholars through their annual gifts over the years. About seven years ago, the couple decided to endow a Presidential Scholarship and have been contributing to it ever since.

Right out of UNM, Tom was recruited by Shell Oil Company, and the couple moved to Southern California for his first job; Carolyn taught elementary school there as well. “I worked in engineering at Shell for the first 10 years,” said Tom. A series of

promotions took him to other areas of the company, and he and Carolyn moved around the country with each new opportunity. “After 35 years with Shell, I retired in 2003,” Tom said. Not only did Shell provide Tom with a fulfilling career, it also matched his and Carolyn’s giving to the PSP through the years.

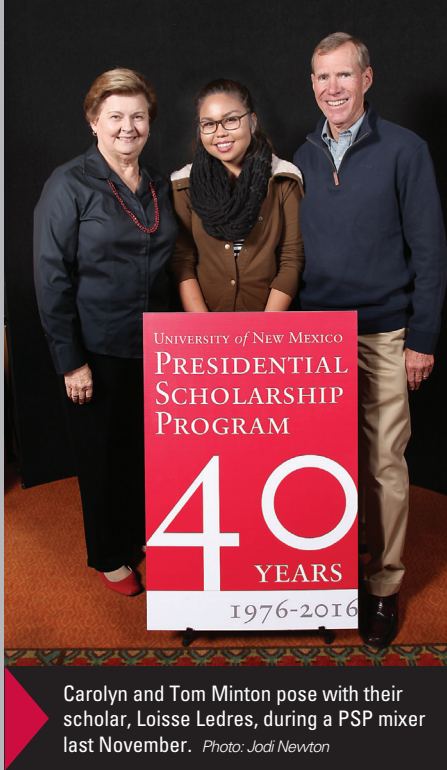
After Tom retired, the couple moved to Santa Fe, where Carolyn had graduated high school; Tom had grown up in Taos. Once settled in Santa Fe, Tom recalled, “I just couldn’t sit still,” so the lifelong skier began working for the Santa Fe Ski Patrol after getting his EMT license—and he still does.

Because the Mintons lived outside of New Mexico during Tom’s career, they weren’t able to attend the annual PSP dinners in the early years, but instead would send their family or friends to sit with their scholar. “Since we’ve moved to Santa Fe, we’ve been attending the PSP dinner every year and really enjoy it,” said Tom.

“I had a great experience at UNM,” said Tom, “and I graduated without a penny of debt because of my scholarship.” Carolyn recalled how her and Tom’s paths first crossed at UNM: “We met during fraternity-sorority rush our freshman year and ended

up in an English class together.” This July, the Mintons will celebrate their 49th anniversary. They have one daughter and a granddaughter.

Tom and Carolyn remain big fans of the PSP, and have enjoyed the letters they’ve received from their scholars through the years. “Many of the letters express how appreciative the students are for our support,” said Tom, “and that the pressures of college are so much less because they need not worry about how they’re going to pay for tuition and related expenses. The PSP allows students to experience everything that college offers, and to just enjoy it.” Just like he did. ◀



Generosity Comes Naturally

Surprise Gift from College of Pharmacy Alumnus Bolsters Carman A. Bliss Memorial Endowment

By Michelle G. McRuiz

When College of Pharmacy (COP) alumnus William (Bill) Baker (BS ’68) was a junior, he and his wife, Gloria, ran out of money. Gloria urged Bill to apply for every scholarship he could find—“even if the scholarship was for women,” he recalled. And sure enough, when he applied for the Eva Ferone Memorial Scholarship for female students, he got it. No one else had applied.

After graduation, Bill earned an MS in radiopharmacy and completed a residency in nuclear pharmacy at other universities, then returned to UNM to help create a commercial radiopharmacy and academic program with Carman Bliss—the college’s visionary dean from 1970 to 1986—and faculty member Richard Keesee.

Envisioning a New Industry

Radiopharmacy specializes in radioactive pharmaceuticals and radioisotopes, which are used to diagnose, investigate and treat serious disease such as cancer. Keesee believed that pharmacy could and should standardize these radioisotopes so that patients could receive safe, standard doses of nuclear medicines.

Bliss and Keesee established not only the first licensed nuclear pharmacy in the world, but an entire field—one in which the college remains a national leader. For

years, COP faculty trained radiopharmacists who went on to create similar programs throughout the country.

“Dr. Keesee and Dr. Bliss set up the academic part of the program,” said Bill, “and I set up the record-keeping and computerized everything. Their foresight started the nuclear pharmacy industry; then it just exploded. It was a fun time. That’s why I wanted to give back.”

Bill served as an assistant professor of radiopharmacy from 1971 to 1973, then went to the University of Utah to start its radiopharmacy program, and directed it until 1988.

A Surprise Gift

In 2005, the COP celebrated its 60th anniversary. Dean Emeritus Bliss died in an auto accident en route to that celebration, and his family established the Carman A. Bliss Memorial Endowment to support student and faculty development. When Bill finalized his gift in late 2015 during the college’s 70th anniversary year, he increased the endowment significantly.

“My sister, Allison, and I are deeply grateful to Bill for his contribution,” said Kevin Bliss, Carman’s son. “This addition will strengthen the endowment’s ability

to provide ongoing financial support to the college, about which our father cared so much.”

Gloria, who passed away two years ago, and Bill both felt strongly about giving to the memorial fund. “We’ve been blessed in life, and wanted to help and encourage as many people as possible,” Bill said.

“The work of visionaries like Bill Baker, Richard Keesee and Carman Bliss has allowed the college to inherit a living legacy of scientific inquiry and innovative practice,” said College of Pharmacy Dean Lynda Welage. “Not only are we incredibly grateful to see that the Bliss Endowment is almost fully funded, but more importantly, we are forever grateful that Bill and his colleagues’ and classmates’ contributions of time, talent and treasure have brought our college to national recognition and gave us a reputation of excellence and innovation in improving patient care.” ◀



Educating in Cultural Context

College of Education Alumna Supports Native American Instructional Initiatives

By Hilary Mayall Jetty

Fresh out of college and full of youthful idealism, Mary Kathryn (Kay) Glantz (then Martin) found herself at the intersection of two rural Arizona roads with a challenging job. It was 1968, she was far from the UNM College of Education (COE) and her Albuquerque home, and she had to creatively apply everything she learned earning her BS degree in elementary education.

“We were in Round Rock, about a hundred miles from Window Rock,” Kay recalled. “There was only a school for kindergarten through fourth grade, a trading post, and three duplexes for housing teachers.”

Living conditions on the Navajo reservation were distinctly different from Kay’s past experiences, and technologies we now take for granted were unavailable. “We were so isolated there wasn’t even a radio station, but we sure had great bulletin boards and lesson plans,” Kay said with a laugh. “It was difficult, but it was fun.”

Only a few of Kay’s first-graders spoke English fairly well, and she was struck by the cultural gulf between instructional materials and students’ lives. All five teachers were Anglo, and their resourcefulness was constantly tested.

“We had copies of the old ‘Dick and Jane’ books, and so much of the content was meaningless to the

children,” she said. “One chapter dealt with Jane learning to roller skate, holding onto two broom handles for balance. Well, none of the kids had ever seen this.”

Returning with a pair of skates and brooms after a weekend trip home, she introduced her giggling students to the novel experience of gliding on wheels, on the short strip of sidewalk outside the trading post.

Kay continued her teaching career in Albuquerque’s South Valley and the Panama Canal Zone, where she met her husband, Bob Glantz, a career U.S. Army officer. Traveling widely due to Bob’s assignments, Kay enjoyed a variety of teaching and civilian Army work along the way, and received her MA in elementary education at Western Kentucky University. Bob eventually retired from the military to work in the private sector, and the couple now enjoys retirement in Phoenix, Ariz.

All those years ago, Kay’s first position as a novice educator in unfamiliar surroundings touched her heart. Now, it is inspiring a meaningful contribution from her and Bob: a significant bequest to the COE that will create a discretionary endowment to support Native American education initiatives.

“Our 12 Native faculty members in the college work hand-in-hand with tribes, pueblos and school



districts that serve Native Americans,” noted College of Education Dean Hector Ochoa. “This thoughtful and generous gift from Kay and Bob Glantz is a transformational investment in this essential work.”

An estate gift is a powerful tribute to the future. Kay and Bob’s legacy will enrich classrooms full of children through initiatives that may include language and cultural preservation, increasing the number of Native PhD students, and training Native teachers to rise into positions such as principals and superintendents. ◀

UNM People Changing Worlds

Special Needs Attract Special Gift

Dentist’s Generous Gift Gives Unique Program Good Chance for Long-Term Viability

By Michelle G. McRuiz

Throughout her four decades of practice, Shelly Fritz, DDS (University of Colorado-Boulder), AA ’74, BA ’75, MBA ’82 (all three from UNM), has always enjoyed caring for patients with special needs. Whether they have developmental disabilities, a degenerative disease such as Alzheimer’s, or behavioral health issues, Shelly is inspired by their courage and energy. “One of the reasons why I went to dental school was to treat people with special needs,” she said.

Unfortunately, there aren’t enough dentists in New Mexico with the specialized training required to treat this population of an estimated 22,000. In addition, special-needs dentistry often calls for special equipment, additional staff, and extra time per patient encounter. And when the special-needs dentistry clinic at UNM Carrie Tingley Hospital lost its dentist to an out-of-state university, the clinic closed, followed by a period of uncertainty about its future. Shelly couldn’t stand by idly.

Prodding into Action

“I met with everyone who takes care of people with special needs: ARCA, Special Olympics, caretakers, moms, etc.,” she said. “I asked them, ‘In a perfect world, what would we want?’ We wanted the University to re-establish the special-needs program to teach dentists how to provide this kind of dentistry. We wanted an educational setting where residents and dentists could get special training. It wasn’t my idea, really; I was just the one with the cattle prod. And then I talked to UNM.”

Things began happening. UNM provided money for the relocation and renovation of the old dentistry clinic. A year later, the new clinic opened in Novitski Hall on North Campus. By all accounts it is a vast improvement on the old facility.

Then, in July 2015, the Department of Dental Medicine received a \$2.5 million, five-year grant from the U.S. Department of Health and Human Services’ Health Resources and Services Administration for a residency educational program which includes special-needs dentistry. But as generous as the grant is, it doesn’t cement the program’s future.

“The grant helps UNM hire a dentist and start a program,” said Shelly. “But what happens after five years? If we can raise \$3 million for an endowment, UNM can have that program forever.”

And so Shelly created a very generous estate gift for the special-needs dentistry program. “You have to have a personal commitment about a cause if you want to see it succeed long term,” she said. “If you care so much about something, then do something about it.”

Looking for a Challenge

Beginning in the 1970s, Shelly worked as a hygienist for 16 years before enrolling in dental school, where a woman’s presence was rare. “‘You’re taking a man’s space,’ I was told,” she recalled. “Dentistry was the last male bastion in health care.” While a dental student at the University of Colorado-Boulder, she received special training in treating patients with developmental disabilities and worked at the Fort Lyon Veterans Affairs Hospital.

After graduation, Shelly returned to Albuquerque and approached associations and societies, such as the New Mexico chapter of the National Multiple Sclerosis Society and behavioral health programs, introduced herself, and stated that she wanted to treat special-needs patients and their family members. “That’s how I started my practice,” she said.

“Dentistry was very easy for me,” she continued. “I wanted a challenge. I was adventurous; I found special-needs dentistry fun; and it just spiked my interest.”

Equal Access, Equal Care

The grant allows UNM to hire dentists for the training program for the Dental Medicine educational program. And that’s a tall order. In the most difficult cases, a patient may need a papoose board to stabilize him for treatment, family members in the exam room to help calm him, or sedation. “You have to take their blood pressure. A lot of times you have to call the [patient’s] physician, check his health history . . . and you have to have special training to do all that,” said Shelly. “It’s above and beyond putting a filling in.” In addition, she said, dentists need to learn not to fear.

Above all, Shelly wants special-needs patients to have equal access to quality dental care. “They deserve the same thing that anybody else deserves. We all need to be treated the same.” And that is the ultimate goal of the program, the grant, and Shelly’s gift.

“We can have that happen by educating dentists,” she said. “You don’t give people fish; you teach them how to fish.”

To learn more about special-needs dentistry at the UNM’s Department of Dental Medicine and what you can do to help, please visit dentalmedicine.unm.edu where you’ll find a brief video about the special-needs program. To watch the full-length video, visit <https://vimeo.com/148643753>. ◀



Dr. Shelly Fritz and Dr. Carlos Tuil provide dentistry to patients in a Guatemalan school earlier this year. Dr. Fritz recently created an estate gift to support UNM’s special-needs dentistry program.

Legacy of a Loyal Lobo Fan

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community. His iconic “and that’s no bull” tag line reflected his business philosophy and personal integrity.

“My dad was as honest and big hearted as anyone you’d ever meet,” said Larry Turner, who worked with his father for many years. “He always believed in giving back to his community, led by example and encouraged his employees to do volunteer work. He made folks feel appreciated; that was a big part of his success.”

Larry shared his father’s enthusiasm for basketball, and remembers the day Bob took him to a construction site



Bob Turner

south of campus to see the big hole in the ground. “Our family went to the first game ever played at The Pit,” he recalled, “and if Dad wasn’t out of town, he was there.” Bob joined the Lobo Club, and while at Rich Ford he coordinated with other car dealers in town to create the Lobo Coaches Automobile Program, which supplied new cars for head coaches. “I’ll never forget the day he drove the first car right onto the court and handed the keys to Coach Bob King,” said Larry.

“The very first day I met Bob Turner his strong passion for Lobo Athletics and his interest in our coaches and student-athletes was evident,” stated Paul Krebs, UNM Vice President for Athletics. “From starting our courtesy car program to his visible seat behind our bench at basketball games, Bob was a champion for the Lobos. It is fitting that we named our Alumni Letterman’s Lounge in his honor.”

Professionally, Bob served on Ford Motor Company’s national dealer council and was chairman of the New Mexico’s Auto Dealers Association and the Albuquerque Auto Dealers Association, yet he always found time to sit on the boards of many charities as well. He took a special interest in fund raising for children’s cancer programs through golf tournaments, and during the summer he would visit a camp in northern New Mexico for kids with cancer. In his private life, he was an avid dancer and wrote poetry.

Turner Ford became Power Ford in 2012, as Bob’s health declined. Sharon is active in fund raising and advocating public awareness for the Alzheimer’s Association. This disease finally claimed the father she and Larry revered as a robust, gregarious and philanthropic member of the community, and it broke their hearts. Yet Bob’s enduring spirit has inspired them to carry on his legacy of community service and sustain his legendary loyalty to his beloved Lobos. ◀

Giving Locally for Traveling Globally

Longtime Donors’ Endowment Expands Opportunities at College of Fine Arts

By Hilary Mayall Jetty

Students and faculty at the UNM College of Fine Arts (CFA) have countless options for sharing diverse artistic and cultural expressions through dance, theater, music, film and myriad art forms. Yet beyond the confines of campus lie exciting prospects for learning, performing, exhibition and collaboration, and CFA Dean Kymberly Pinder is committed to the literal expansion of creative horizons.

Assisted by funding from the CFA Dean’s Circle, the CFA Dean’s Travel Grant program has enabled more than 175 students and faculty to benefit from artistic ventures outside New Mexico.

Longtime CFA donors and Dean’s Circle members Art Gardenswartz and Sonya Priestly are inspired by Dean Pinder’s passion, and their deep appreciation for the many benefits of travel. They decided to create an endowment to allow for greater student and faculty participation in classes, symposia, competitions and events across the United States and around the globe.

“At home you are the center of your world,” said Art, “but when you travel you discover how the center of the world is different for everybody. We like the idea of students broadening their experience in that way.”

Students and faculty representing UNM have demonstrated their creative talents in locations as close as Arizona, and as far as Cuba, Switzerland, Italy and China. With experiences gained and connections forged, they return to New Mexico with fresh perspectives, eager to share them with the college and community.

Sonya and Art each earned BS degrees in business; hers at UNM’s Anderson School, his at the University of Arizona. Sonya became a CPA and Art returned to Albuquerque, his home town, to join his father’s successful sporting goods business. The couple met in the mid-1990s, and their marriage, the second for both, united their families as well as their shared enthusiasm for art and culture, travel, athletics, business and real estate ventures.

Their endowed fund at the CFA will create innovative opportunities and lifelong memories, along with collegial connections that may influence future careers.

“Art and Sonya’s generosity will enhance our ability to increase global travel funding for students and faculty, and even bring international artists to UNM,” noted Dean Pinder. “This connects them to the world beyond the classroom, and helps refine their skills for success beyond the university experience.”

“It is gratifying to realize you can touch someone’s life that you don’t even know,” remarked Sonya, “and give them a gift of travel that can open their eyes and minds.”



Art Gardenswartz and Sonya Priestly enjoy a gondola ride in Venice, Italy.

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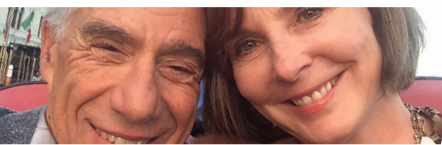
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Ways to Give

You may give to the UNM Foundation through unrestricted gifts, which are used for the University’s greatest needs. You also may give to a multitude of initiatives within the University’s schools, colleges and programs, including scholarships, dean’s funds, organizations and annual giving campaigns. Supporting events or endowing programs, professorships and chairs are also great ways to give. Gifts may take a variety of forms including, but not limited to, cash, securities, real property, bequests or other estate plans. In addition, you may choose to give in memory or in honor of a loved one.

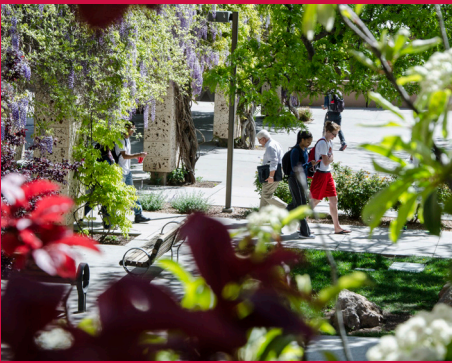


Photo: Liz Lopez

The UNM Foundation has a variety of giving societies including:

- The UNM President’s Club, supporting presidential initiatives for enhanced academic excellence and student enrichment through annual, unrestricted gifts.
- The Cherry and Silver Society, recognizing alumni who give within 24 months of graduation and then at least once every calendar year thereafter.
- The New Horizons Society, recognizing donors who have included UNM in their estate plans.
- The Tom L. Popejoy Society, recognizing cumulative lifetime giving of \$50,000 or more.

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