

The UNM Foundation

Spring 2014

Perspective and Progress

Former University Architect Van Dorn Hooker Reflects on 50 Years of Growth at UNM

By Hilary Mayall Jetty



Van Dorn Hooker. Photo: Steve Palmisano

Thirty-five thousand people travel through the UNM campus most days, unaware that the iconic Duck Pond would not exist, and campus malls might still be city streets, were it not for the dedication of a University architect.

When Van Dorn Hooker accepted the position as the first University architect in 1963, UNM was on the verge of becoming a major educational institution. Overseeing an evolving master plan and forging successful partnerships on and off campus, Hooker focused on the deliberate creation of a coherent, pedestrian-friendly and beautiful university environment.

His work carried great responsibility. Modern construction had to serve growing populations and blend with the Spanish-Pueblo Revival style of earlier buildings; energy use, art and interiors, access, facilities, funding and preservation were factored in. Infill projects, renovations and removals of older structures were fraught with challenges and controversies.

Sometimes Hooker had to take a stand, even with venerated architects like George Pearl. “One of our criteria was that new buildings had to ‘pay respect’ to other buildings, and fit the context of the area,” Hooker remarked. “George wanted to build Ortega Hall with adobe colored brick, but I didn’t want to introduce another material into the palette. George got upset and stormed out,” he recalled with a twinkle, “but came back later and said I’d made the right decision.”

Dean of the School of Architecture and Planning Geraldine Forbes-Isais lauds Hooker’s approach. “He acknowledged and incorporated the finest architectural elements of the New Mexican vernacular style,” she said. “What appeared a dichotomy to many was, to Van Dorn, a way to plan and grow a modern, forward-looking campus.”

A 1947 graduate of the University of Texas at Austin with a bachelor’s degree in architecture, Hooker married his college sweetheart, Marjorie (Peggy) Mead, one of the first women to receive a B.Arch. from UT. They spent part of their honeymoon in Albuquerque where they first experienced UNM’s campus. A couple of years later a job offer returned them to New Mexico.

Van Dorn was hired by the Santa Fe firm of Meem, Zehner, Holien and Associates in 1951. John Gaw Meem, a guiding force in regional Southwest architecture, had designed several signature buildings at UNM, including Scholes Hall and Zimmerman Library; his firm would design some 30 buildings here.

Van Dorn advanced to partner at McHugh, Hooker, Bradley P. Kidder and Associates; Peggy was one of those associates. A newspaper notice for a campus planner at UNM caught his eye one day. “I thought that might be interesting,” he said. “I thought the campus had great potential.” He was right. Sherman Smith, UNM President Tom Popejoy’s VP for Academic Affairs, soon became a close friend and collaborator. Peggy designed the family’s home in Corrales and resumed her career.

A fellow of both the American Institute of Architects and the Association of University Architects (for which he also served as president), Van Dorn

(Continued on page 4)

Serving Campus and Community

UNM Honors Frontier Founders, Philanthropists Dorothy and Larry Rainosek

By Hilary Mayall Jetty

The University of New Mexico has granted honorary degrees since 1924, to scholars and scientists, civic leaders, artists, architects and authors—all recipients representing a spectrum of noteworthy achievements.

Albuquerque entrepreneurs and philanthropists Dorothy and Larry Rainosek will be honored as Doctors of Humane Letters at this year’s UNM commencement, joining this illustrious group. Nomination letters laud their passionate involvement with the University and the city over several decades.



Dorothy and Larry Rainosek

“The awarding of this degree is the University’s highest honor, recognizing extraordinary contributions and accomplishments,” declared President Robert G. Frank. “This reflects the high regard in which the Rainoseks are held by UNM.”

Leaving families and familiar Texas surroundings in 1971 with two young children and a dream, the Rainoseks opened a small restaurant at Central Ave. and Cornell Dr. In those days Central Avenue wasn’t lined with student-friendly establishments, but the Frontier gave everyone on the UNM campus a menu full of reasons to cross the street.

Welcoming an ever-changing array of customers into their Frontier and Golden Pride restaurants, their fortunes and family grew alongside the University. Their children, Dr. Mark Rainosek and Shannon Rainosek-Hurley, were Presidential Scholars, eventually earning professional degrees from the School of Medicine and the School of Law, respectively.

“When Mark started college, I said you don’t need the scholarship, we can afford to send you,” noted Dorothy. “Then he said, ‘If you donate a scholarship, you can support someone else’s education, and two of us will go.’ I attribute a lot of our gift giving to that realization.”

A strong Catholic faith also drives their commitments. “Sharing is what religion teaches,” noted Larry, “and you want to help people. Good will is our best advertising.”

Across UNM’s main and north campuses, they’ve responded to requests for support. Natural ambassadors, they extol the virtues and potential of the University, encouraging philanthropy among friends and business associates. As major donors of personal and corporate gifts throughout the community, they are living examples of the meaning of “giving back.”

Dorothy’s service on the UNM Foundation Board spans 16 years, and the couple has met nine UNM presidents. Their names appear on an endowed Presidential Scholarship, in a gallery at the School of Architecture + Planning, and at The Pit. Yet they never expect accolades.

When an envelope arrived from President Frank announcing their honorary degrees, these down to earth, hard working, hands-on business owners were astonished. “I started reading his letter and got teary-eyed,” Dorothy explained, “I had no idea why or how we were chosen.”

“Being given an honorary Doctorate of Humane Letters is an honor they have earned in an unconventional sense. That’s kind of how they’ve gotten through their lives,” said Mark. “My parents have worked very hard and made many sacrifices for us. They didn’t have the opportunities we had. Fostering education is very important to them.”

“They are genuine people,” stated Shannon. “They go by their inner guidance and do what they think is right. UNM has been important for our family, our business and the community—and there are few Lobo fans louder than my mother! My parents have always emphasized the importance of supporting education and giving back to the community. They have set the bar high for the rest of us.” ◀

UNM Foundation Introduces E-Receipts ▶ The UNM Foundation has begun its electronic receipt (e-receipt) program to save time, money and paper. In “Going Paperless: The Hidden Cost of a Receipt,” Will Hines wrote, “Over 250 million gallons of oil, 10 million trees and 1 billion gallons of water are consumed each year in the creation of receipts for the United States alone, generating 1.5 billion pounds of waste. Across campus, UNM strives to reduce waste and increase efficiency, and our e-receipt program is part of this effort. We encourage our alumni and friends to opt in to receive e-receipts for their gifts to UNM by e-mailing us at gopaperless@unmfund.org.



UNM Foundation Honors NHS Members During Annual Luncheon

The UNM Foundation recently celebrated its New Horizon Society (NHS) members during a luncheon held in their honor. NHS members are forward-minded friends and alumni of the University who have included UNM in their estate plans. Three presenters whose lives have been touched by philanthropy spoke during the event: Susan Morrison, new NHS member and former UNMF director of planned giving; UNM College of Fine Arts Dean Kymberly Pinder, and UNM Presidential Scholar Colleen Petranovich. For more information on NHS or planned giving at UNM, please contact Director of Gift Planning Sheila Hard at Sheila.Hard@unmfund.org or (505) 277-9604.



UNM Foundation Board of Trustees Chair Carl Alongi, who served as master of ceremonies at the NHS event, poses with UNM AVP of Alumni Relations Karen Abraham and Lucy Lobo.

Photo: Kathy Montoya



Left to right: Frank Logan III, Martha Zollinger, Maggie Robinson and Yolanda Domínguez pose with Lucy Lobo during the recent NHS luncheon held in Albuquerque. Photo: Kathy Montoya

The Accidental Collector

Bud Johns Caps Off Longtime Appreciation for Tamarind Institute with Generous Gift

By Michelle G. McRuiz

A former newspaperman-cum-Levi Strauss executive. An internationally known institute of fine-art lithography. A chance meeting that bloomed into a friendship. These elements formed the basis of Bud Johns’ decades-long admiration of Tamarind Institute, a division of UNM’s College of Fine Arts. Recently, Johns made a gift to Tamarind that will help it sustain its presence as a center of influence in the world of printmaking.

As a college student in Michigan, Johns, who now lives in San Francisco, found himself with an extra credit hour on his schedule, so he enrolled in an art appreciation class. He purchased his first piece of fine art from a fellow student, and his passion for collecting began.

Becoming a Fan

In the late 1970s, Johns was vice president of corporate communications at Levi Strauss & Co. He and the National Endowment for the Humanities were major underwriters of a series of conferences called the Institute of the American West. Clinton Adams, Tamarind’s director from 1970 to 1985, attended one, and he and Johns became friends. Soon afterward, Johns visited Tamarind Institute and was impressed by the quality of the lithography being taught and produced there.

Johns was one of the first members of the Collectors Club, according to Marjorie Devon, director of Tamarind since 1985. For an annual fee, members receive a specially commissioned print from a recognized artist whose name and work is not announced in advance. “It’s been a way to expand people’s knowledge about and interest in contemporary artists and to broaden their collecting habits a little bit,” Devon said of the club.

‘Over the years, Johns’ collection has become so vast that he confesses he has no idea how many prints he owns. When he and his wife downsized from a large house to a small condo, they donated about 60 works, including many from Tamarind, to the Corcoran Gallery of Art in Washington, D.C. “It was hard to part with them,” Johns admitted.

Global Outreach

Johns served on the Tamarind advisory board when talk began of the Institute’s need for a new building, and was quick to offer financial support.

“Bud has been an avid supporter and fan of Tamarind Institute,” Devon said. “He respects the fact that one of the things Tamarind does is educational programs and how important they are in making lithography accessible to artists in many places in the world.

“We have the only systematic training program for master printers,” she continued. “We get students from all over the world. Students take what they’ve learned here and establish their own studios. It’s made lithography more accessible.”

“It feels wonderful” to be able to give so generously to Tamarind, Johns said. The new building he has helped support, which opened in 2010 for the institute’s 50th anniversary, “blew me away. It’s beautiful. The old building was pieced together. This building was designed for what Tamarind Institute does.” ◀



Tamarind Institute Director Marjorie Devon visits with Bud Johns during a gallery event. Photo: Courtesy Tamarind Institute

Helping Businesses Keep It in the Family

Couple’s Gift Establishes Parker Center for Family Business at Anderson School of Management

By Michelle G. McRuiz

When it comes to running a family business, entrepreneurs often have to put aside the “family” part to make the “business” part succeed. Jim and Linda Parker know firsthand how challenging this is through personal experiences and as business advisors. Using their generosity and planning, the Parkers have funded a program within the Anderson School of Management that will offer family businesses opportunities to learn, hone and share their skills.

A Unique Forum

Family businesses have special concerns, said Linda and Jim. Emotional issues among family members can become exacerbated in business dealings. This can interfere with operations and strategic planning. From division of labor to management to deciding who inherits what, families can derive great benefit from having a forum where they can discuss business challenges and opportunities.

Linda, president and owner of Cafeteria Plan Company, a family-operated third-party administration firm in Albuquerque, is chair of the Anderson School of Management Foundation Board of Directors. She and Jim discussed the idea of establishing a family business center with Doug Brown, dean of the Anderson School. “Anderson offers research activities and courses focused on family-owned business operations,” said Linda, “and it seemed like a natural fit.”

“There is such a need for counseling, education, and an opportunity to address family-business issues,” Jim said. In 2005, he co-founded the not-for-profit New Mexico Family Business Alliance with Ann LeMay, PhD and John E. Schoen, MBA. Jim is a lawyer with Modrall Sperling Law Firm in Albuquerque and has more than 40 years of experience in federal taxation, estate planning, employee benefits and business law.

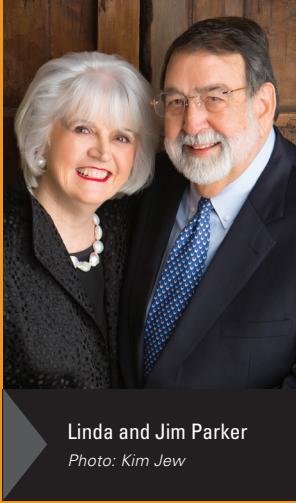
Setting up Shop

The Parker Center for Family Business (PCFB) will open this fall as part of Anderson’s Small Business Institute. Businesses can become members of the Center and participate in symposiums. Ernesto Poza, an author, professor and internationally recognized leader in family business, will be the presenter at the first dinner presentation of the PCFB on June 26. The Center will hold regularly scheduled meetings with speakers and focus groups.

Members also can take discounted courses offered by Anderson’s Executive and Professional Education Center. Plans to collaborate with other UNM schools and colleges are underway as well. “There are so many components that people need to be educated in,” said Linda. “We see this as an opportunity to be part of the economic recovery of New Mexico.”

The Parker Center for Family Business will inspire Anderson students to start their own businesses knowing that help will be available, said Dean Brown. “For Linda and Jim to trust the Anderson School to take the New Mexico Family Business Alliance and develop it through our Small Business Institute is an honor.”

“We have a responsibility to give back to the community, and we’re excited to fund this program,” said Linda. “Given the stature that the Anderson School of Management has achieved, it’s something we envisioned years ago that might be part of Anderson,” added Jim. ◀



Linda and Jim Parker Photo: Kim Jew

UNM People Changing Worlds

Unexpected Fellowship

A UNM Presidential Kindness Saves Life of Young Frenchman during World War II

By Carolyn J. C. Thompson

Like most parents, Edmond and Alice insisted that their son, Phillip, go to school and study hard. Easier said than done, given that the Melville family (then known as Meyer) was living in France in the early 1940s, under Nazi occupation.

This is a story about how belief in the power of education, some remarkable New Mexico connections, and the efforts of a University President saved the lives of an entire family during World War II. This is a story of bravery, courage, and selflessness that forever changed the world of a young Frenchman.

Born into a bourgeois Parisian family in 1922, Phillip and his sister, Francine, knew that learning was of highest importance to their parents.

“My father was a successful stockbroker, and both of my parents were free thinkers,” Phillip recalled. “They were extremely liberal, and committed pacifists. They made it clear that going to school was our first priority.

“We had a very good childhood,” he reminisced. “And then came Hitler.”

When war was declared in 1939, Phillip’s father expected Paris to be bombed, so the children were sent to a family farm in the countryside.

“The first thing that happened when I got to Normandy, was that I had to enroll in school,” Melville recollected with a smile. “When we relocated again to our grandparents’ home in Charente, back to school I went! But I knew I was lucky. Even though it was wartime, I was able to sit for and pass my graduation exams.”

But as the war progressed, so did the danger. By 1941, Phillip’s father became determined to get the family to the United States—to a place he knew about called New Mexico.

“My Uncle Leopold Meyer had left France for the U.S. sometime around 1904 and ended up in Albuquerque,” Phillip related. “Even with the great distance, my father and uncle had remained close. So Father wrote to ask for help in getting us out of France.



“Three things had to come together: We needed exit visas to leave, transport across the Atlantic, and permission to enter the U.S. Transport was possible through Portuguese contacts, since Portugal remained neutral during the war and also was strongly against Nazi Germany’s actions. Uncle Leopold worked with the Americans to secure entry visas.”

But a problem arose: While everyone else in the family was granted papers to leave, Phillip, who was of military age, was denied. In France, young men were being conscripted by the Nazi occupiers for their war effort.

“My father called us together and said, ‘We are either all going, or we are all staying,’” Phillip recalled. “He again wrote to Uncle Leopold, who happened to have made acquaintance with the president of the University of New Mexico. My uncle decided to take a chance.”

Leopold then called on President James Zimmerman and explained the situation. Zimmerman was impressed with the tenacity Phillip had demonstrated by earning his French baccalaureate against such odds. Touched by the story, Zimmerman was determined to help. He promised Leopold, “We will try to save this young man.”

“I can still see the letter President Zimmerman wrote on my behalf,” Phillip recalled. “It had a red ribbon, gold stamp, and the University seal. It was in English, and it said, ‘This is to inform you that Phillip Meyer has been granted a full fellowship to the University of New Mexico.’”

Phillip’s father took that letter to the Vichy government in one last attempt to gain permission for his son to leave. This time permission was granted. By late spring of 1942, the family, having changed their name to Melville, was headed to a new life in the United States.

“When we arrived at the train station in Albuquerque and saw the Native Americans on the platform, I knew my world had changed forever,” Phillip recounted. “At that moment, my father and Uncle Leopold turned to me and said, ‘The first thing you are going to do is pay a visit to President Zimmerman to thank him.’”

“I was a little scared when we went to his office,” admitted Phillip. “The first thing Uncle Leopold said to President Zimmerman was ‘Here is the young man whose life you saved,’ and I knew it was true.”

Zimmerman asked Phillip about his plans.

“I said I wanted to become a civil engineer, and that I was also going to sign up for the draft and get a job.” Phillip chuckled, “And so I cleaned classrooms at night for 45 cents an hour.”

Phillip entered UNM that fall as a junior and graduated in 1944 with his degree in engineering. He then moved east, decided to become an American citizen, and later went on to earn his master’s degree and PhD.

Today, nearly 72 years after that meeting with President Zimmerman, Dr. Phillip Melville still wells with emotion at the memory.

“I was a complete stranger, but President Zimmerman understood what I was up against and immediately took action to help,” Phillip stated. “I am forever grateful for his kindness and brave generosity. Quite literally, he saved my life.” ◀



Phillip Melville (center) and his parents, Alice and Edmond, pose at their home in Albuquerque in 1944.
Photo: Courtesy Anne Hemmendinger

Perspective and Progress (Continued from page 1)

never designed a UNM building by himself. Yet he approved all facets of development at UNM, selecting and coordinating with professional firms, and consulting with the campus planning committee, board of regents and state agencies. He oversaw 75 major construction projects, and UNM received more than 30 design awards for landscapes and buildings.

An avid historian, Hooker was a driving force behind the creation of the University Archives, vast collections of important images and documents, including John Gaw Meem’s papers and drawings.

His position as a trusted advisor to University administrations did not end with his retirement in 1987. “Van Dorn continued to oversee the physical campus,” stated University Archivist Terry Gugliotta. “It’s personal to him. He has spoken to each new University architect and president.”

Hooker’s books include *Only in New Mexico: An Architectural History of the University of New Mexico* and *Centuries of Hands: An Architectural History of St. Francis of Assisi Church* (Ranchos De Taos). He is also a talented artist, his photographic images and delicate watercolor paintings reflecting great affection for New Mexico.

Through the UNM Foundation, the Hookers established a charitable remainder trust, benefitting the architecture school and the archives. After Peggy’s death in 2006, the family endowed the Marjorie Mead Hooker Memorial Visiting Professorship to honor her illustrious career.

“Each year we invite someone held in the highest regard in the profession to give a lecture,” noted Dean Forbes-Isais. “Speakers include internationally renowned architects and esteemed educators like Peter Eisenman, our most recent presenter.”

John Gaw Meem once sent a note to Van Dorn following a specially arranged tour of campus. “. . . how alive the University seems to be . . . with crowds of students thronging those magnificent malls, and the large number of new buildings,” he wrote. “You have every right to be proud of your achievement.”

“Meem was very much an old school gentleman,” recalled Van Dorn, who also fits that description. He misses a time when architectural renderings were truly an art form. “You had to take courses in painting, pen and ink, pencil, charcoal and perspective,” he explained. “Now that the computer has taken over, you can’t tell whose drawing it is.”

However, technology now enables Gugliotta to introduce new generations to Hooker’s accomplishments. “I’m developing a walking tour App for the UNM campus based on Van Dorn’s work,” she revealed, “including buildings, landscaping, history, art and a series of arboretum tours.”



Left to right: Van Dorn Hooker, George Rutherford and UNM President Tom Popejoy survey the campus. (1966)

Photo: Courtesy UNM Archives

UNM Foundation Manager of Communications Operations: Jennifer Kemp; Editor: Todd R. Staats; Design/Layout: Esther Trillo; Writers: Anna Adams, Hilary Mayall Jetty, Michelle G. McRuiz, Carolyn J.C. Thompson. To update your address with the UNM Foundation, please email Jodie.Wilson@unmfund.org.



University of New Mexico Foundation, Inc.
700 Lomas NE, Two Woodward Center
Albuquerque, NM 87102

Address Service Requested



Page 1: Perspective and Progress



Page 1: Serving Campus and Community



Page 3: Unexpected Fellowship

Nonprofit Org.
US Postage
PAID
CPC Mail

developments

 Supporting UNM sustainability initiatives: this newsletter is printed by a “green printer” on 10% PCW recycled paper, FSC certified, domestically produced and printed with vegetable-based inks that are low VOC (volatile organic compounds). To support UNM’s sustainability programs, please contact the UNM Foundation for more information.

Ways to Give

You may give to the UNM Foundation through unrestricted gifts which are used for the University’s greatest needs. You also may give gifts to a multitude of initiatives within the University’s schools, colleges and programs, including scholarships, dean’s funds, organizations and annual giving campaigns. Supporting events or endowing programs, professorships and chairs are also great ways to give. Gifts may take a variety of forms including, but not limited to, cash, securities or real property. In addition, you might choose to give in memory or in honor of a loved one.



Photo: Eric Stenbakken

The UNM Foundation has a variety of giving societies including:

- The UNM President’s Club supports presidential initiatives for enhanced academic excellence and student enrichment through annual, unrestricted gifts.
- The Cherry and Silver Society, recognizing alumni who give within 24 months of graduation and then at least once every calendar year thereafter.
- The New Horizons Society, recognizing donors who have included UNM in their estate plans.
- The Tom L. Popejoy Society, recognizing cumulative lifetime giving of \$50,000 or more.

How to Give

If you would like to support the University of New Mexico, please use the enclosed envelope to send your check, made payable to The UNM Foundation, with the area you wish to support indicated in the memo line, to:

The UNM Foundation
Two Woodward Center
700 Lomas Blvd. NE
Albuquerque, NM 87102-2520

Or you may:

- Make a secure donation online with your credit card at www.unmfund.org.
- Double or perhaps even triple your gift through your employer’s matching gifts program. Please check with your human resources department for details.
- Contact the appropriate staff member, listed at www.unmfund.org, to learn more about how you can advance the achievements of UNM students and faculty in a particular school, college or program.
- Call the UNM Foundation at (505) 277-4503 or 1-800-UNM-FUND (866-3863).
- Fax the UNM Foundation at (505) 277-4435.



1-800-UNM-FUND
www.unmfund.org



CHANGING WORLDS
2020
the CAMPAIGN for UNM

 UNMFoundation

 @UNMFund