

Playing For Real

UNM Aussie Athlete and Philanthropy Phenom Wows on the Court and Beyond for the Love of his Mum

By Hilary Mayall Jetty

“Any fan of Lobo men’s basketball recognizes Hugh Greenwood as the gifted point guard with the long blond hair, Australian accent and pink ribbon tattoo. That tattoo will always reflect his devotion to family, and represent a legacy of giving back to a community far from home that welcomed and sustained Hugh and his sister, Josie.

They started young, shooting hoops at home in Hobart, Tasmania. Their father, Mike, had played water polo and “Mum” Andree was an accomplished basketball player and coach. Even when diagnosed with breast cancer, she insisted that her children pursue their dreams, inspiring them with her strength and courage. Hugh attended the prestigious Australian Institute of Sport before enrolling at UNM in 2011. Josie is finishing her sophomore year as a Lady Lobo.

Lobo student-athletes traditionally donate thousands of hours of community service annually. Mindful of his mum’s struggle, Hugh was drawn to the UNM Cancer Center. By early 2014, Andree had been in remission for several years. She and Mike spent as much time as possible in Albuquerque, thrilled to watch their kids compete. Then came a devastating diagnosis—secondary breast cancer, affecting her lungs. A new battle against the disease began.

Hugh, Josie and Hugh’s longtime girlfriend, former Lobo cheerleader Kjersten Straub, explored options for creating a significant tribute with lasting benefits. “Hugh always wanted to do something more, and he loves New Mexico as much as those who were born here,” Kjersten explained. “As soon as we found out about his mom, we started brainstorming.”

Pink represents the fight against breast cancer, and a pack is the fiercely supportive unit of wolf, or *lobo*, social life. Pink Pack, also known as the Hugh Greenwood Family Fundraiser, was established in October 2014 at the UNM Foundation to further research, outreach and patient care at the UNM Cancer Center. Promotion through social media and Lobo Athletics helped it reach \$8,000 within four months.



Left to right, Kjersten Straub and Andree, Mike and Josie Greenwood pose at WisePies Arena AKA The Pit during a game, while Lobo point guard Hugh Greenwood (foreground) looks back at them. Photo: Kim Jew Photography/UNM Athletics

“I had two main reasons for setting up Pink Pack—honoring my mum and doing something for everyone affected by this disease,” Hugh said. “Plus, Lobo fans are the best, and this community has always supported Josie and me. I put heart and soul into it. If you’re passionate, then others will be.”

This attitude parallels his athletic commitment. Lobo Men’s Basketball Head Coach Craig Neal said Hugh takes training and competition seriously, showing

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Opening Avenues to Opportunity

College of Nursing Alumna Gives Forward with Planned Gifts to College, UNM Hospital

By Anna Adams

“UNM Hospital (UNMH) and UNM really gave me so much,” said Andrea C. Morris, a former hospital employee and alumna of the College of Nursing—and a donor to both. “I felt like Albuquerque was my home; I had moved around a lot, and it was the first place I spent any length of time.”



Andrea Morris leads a class for neonatal nursing students in California.

While employed in the billing department of UNMH, where she worked for three years, Morris pursued a graduate degree in guidance and counseling. “I was not real happy with it,” said Morris. “I thought, ‘What am I going to do now?’ Both my mother and sister had gone into nursing, and they told me: ‘Go into nursing!’”

Morris took their enthusiastic advice. She received her undergraduate degree from the former University of Albuquerque

and started working in the Neonatal Intensive Care Unit (NICU) at UNMH in 1985, where she stayed for nearly 11 years. She chose UNMH because she already lived in Albuquerque and it was a hospital that had so much to offer in the way of nursing careers.

“The hospital really supported continuing education,” said Morris. “It was a real gift for me, I felt.” UNMH offered tuition reimbursement and she was able to attend UNM for her master’s degree in nursing.

One of the last students to complete the clinical nurse specialist program previously offered at UNM, Morris graduated in 1995 with her master’s degree in nursing. She then moved to California, where there were many opportunities in her field.

Morris now works as a clinical nurse specialist at a NICU in Southern California. Since her time at UNM, she has also been published and has

spoken at national conferences. She went on to get her doctoral degree at Western University of Health Science in Pomona, Calif.

“My UNM degree opened avenues for me,” said Morris. “There was so much happening at UNMH; when I moved to California, I was surprised that the care was so behind what I learned in New Mexico. UNMH is a very forward-thinking place and does a lot of research. UNM was a wonderful basis for my education and my career.”

After learning about Planned Giving at the UNM Foundation, Morris decided to pursue that option to contribute to the hospital and the college. “It’s a good way to give back,” said Morris. “It’s a way to help ensure the future.”

Morris encourages nursing students to keep studying and working. “A nursing career is exciting and challenging,” she said. “You have to be open to change, but it does offer so many different avenues for opportunity.” ◀

Dean Doug Brown Honored by Suite Naming at ASM



Anderson School of Management (ASM) Dean Emeritus Doug Brown and his wife, Sarah Belle Brown, take a break during a reception at the Albuquerque Country Club held in honor of his retirement last June. He was also honored by the naming of the Dean Suite in the new Anderson building, made possible by gifts to the school from friends and colleagues.

Photo: Courtesy Anderson School of Management

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Two UNM HSC Colleges Celebrate Milestones this Year



The College of Pharmacy's first dean, Dr. Roy Bowers (third row, eighth from the left), stands in 1946 with the faculty and students of UNM's then-new College of Pharmacy. *Courtesy UNM College of Pharmacy*



College of Pharmacy Celebrates 70 Years

On November 2, 1945, the UNM College of Pharmacy (COP) opened its doors to welcome 33 students into a new four-year undergraduate program. Now, 70 years later, the college boasts more than 3,000 alumni, a professional doctoral program (PharmD), and MS and PhD programs in pharmaceutical sciences as well as postdoctoral opportunities.

As a leader in the nation, the college is developing new models of patient care, conducting cutting-edge research, and providing outreach into communities to improve the health of New Mexicans. The college is preparing the next generation of pharmacists, educators and scientists whose leadership, dedication and innovation improve the health of our local and global communities.

Please join us in recognizing this important milestone and our successes by making a gift of \$70, \$700 or \$7,000 or more to the COP in order to help us continue to benefit the future of pharmacy. The College of Pharmacy's 70th Anniversary website at hsc.unm.edu/pharmacy/70 provides details of our history as well as information on our gala, which will take place on November 14.

For more information, please contact College of Pharmacy Director of Development Rich Grainger at (505) 272-3657.

The College of Pharmacy's first female dean, Dr. Lynda Welage (middle), stands in 2012 with the college's students, who are paving their own ways in the ever growing pharmacy profession. *Courtesy UNM College of Pharmacy*



From the beginning, the UNM College of Nursing has used a hands-on approach to educate students in quality patient care. *Courtesy UNM College of Nursing*

College of Nursing Celebrates 60 Years

In 1955, the College of Nursing opened its doors with 17 students inside Marron Hall. The college currently has 499 students enrolled across our BSN, MSN, DNP, and PhD programs, and 6,000 alumni worldwide. Over the past 60 years, the college has become a nationally recognized leader in nursing education. Our graduate programs rank in the top 20 percent nationwide, we are ranked fifth nationally for our nurse-midwifery program, and two-thirds of our graduates practice in New Mexico.

The college is excited to celebrate its 60th Anniversary throughout 2015 and honor its alumni, who have made a significant impact on health care. In April, Dean Nancy Ridenour hosted the 12th Annual College of Nursing Dean's Reception at the ABQ BioPark Aquarium to thank the college's alumni and friends who support students and faculty through their generous contributions. A gala dinner will be held on September 10 at the Crowne Plaza Hotel in Albuquerque to commemorate our 60th Anniversary.

Please consider joining us as we celebrate 60 years of excellence by making a contribution to a nursing scholarship to help educate future generations of nurses. For more information on the dinner or to make a gift in support of the College of Nursing, please contact Sara Lister at Sara.Lister@unmfund.org or (505)-272-0200.



UNM College of Nursing students train using high-tech simulations to prepare them to enter the workforce with a higher level of skill. *Courtesy UNM College of Nursing*

Arts & Sciences Alum's Awesome Adventure

Meteorologist Craig Herrera Forecasts from Sunny San Diego while Giving Back to UNM

By Todd Staats

If cut, Craig Herrera ('95 BA) might just bleed Cherry and Silver. This loyal Lobo fan—and Emmy Award-winning San Diego weather and news man—might just appreciate the playful nod to the TV trope, “If it bleeds, it leads.” This spring marks Craig's 20th anniversary of his UNM graduation, and he's been giving back to his alma mater almost as long.

Craig grew up watching the Lobos play. An uncle often took him to games in Albuquerque, and by his sophomore year at Pojoaque High School, Craig knew he wanted to become a Lobo, too. “UNM is just awesome,” said Craig. “It was more than I expected for a college experience.”

He was involved in two UNM Alumni Association programs as a student: first as a Trailblazer, serving as a liaison to the association during various functions, and later as an Ambassador, helping the Athletics Department orient incoming recruits. He also served as vice president of his fraternity—and enjoyed his years as a Lobo cheerleader for all UNM sports.

After his junior year, Craig received a U.S. Olympic Broadcast Team Division internship, and by the following summer after graduating with his BA in journalism and mass communication, he accepted a

job with the division, moving to Colorado Springs. A steady succession of bigger broadcast jobs followed.

His meteoric rise in the medium next took him from Colorado to Atlanta, to Denver, to Fresno, Calif., and eventually to San Francisco, where he won his first Emmy as part of his station's morning team in 2011. Soon afterward, Craig moved to San Diego to report and forecast for ABC affiliate KGTV-10. It's there in 2013 where he won his solo Emmy for weather forecasting.

In addition to his career, Craig is an avid exercise fanatic, a certified indoor cycling (spinning) instructor, and an ardent dog lover; he adopted his 17-year-old Lhasa Apso, Sasha, while living in Denver, and also has a 5 1/2 year-old Rhodesian Ridgeback Lab mix, Cooper.

After 20 years away, Craig said, “I miss so much about New Mexico—the people, the culture, the diversity and, of course, the food.” He's been involved with UNM Alumni Chapters in both San Francisco and San Diego. “Events like our annual chile roast in the fall help keep me connected to UNM,” he said. “My freezer always has New Mexico green chile in it,” he laughed.



At home in San Diego, UNM alumnus Craig Herrera enjoys some impromptu affection from Cooper, left, while Sasha appears not adequately impressed by Craig's two Emmys nearby--or perhaps it's just the gold's glare she's avoiding!

At Arts and Sciences, Craig supports the Dean's Fund, the Communication and Journalism Chair's Fund and the UNM Libraries, among other areas. “Giving back is an easy decision,” he said. “UNM gave so much to me. I want to make sure that other students also have the chance to receive awesome opportunities like I did.” ◀

UNM People Changing Worlds

Leading with Love

Joe and Retta Beery Advocate for the Technology that Changed Their Children’s Lives

By Michelle G. McRuiz

Joe (BBA ’87) and Retta Beery are in many ways typical parents—they will do anything to help their kids. But when two of their three children started showing signs of a disturbing, mysterious illness, the Beerys had to seek solutions on their own. With the help of individual genome sequencing, their kids are now healthy and active.

The Beerys didn’t stop there. Compelled to help others find answers too, the couple developed a large network that connects patients and families with scientists and doctors who use genome sequencing to diagnose and treat patients.

Seeking Solutions

Fraternal twins Alexis and Noah were born in 1996. They cried constantly and fell short of normal developmental milestones. At 20 months, they were diagnosed with cerebral palsy. However, they never improved with treatment, especially Alexis. At age 5, she still had trouble sitting up, walking and swallowing. Noah shared some of her symptoms and also vomited daily. The twins’ doctors had no answers.

Frustrated but determined, Retta began doing intense research. In 2002 she learned about dopa-responsive dystonia (DRD), or Segawa’s dystonia, an obscure genetic condition that causes dopamine deficiency. DRD resembles cerebral palsy. Retta took the twins to a specialist, who gave them a drug called L-dopa. Their symptoms receded dramatically, and they made remarkable progress. Doctors decided the twins didn’t have cerebral palsy after all, but rather DRD.

Retta looked for ways to share this treatment with others. “From the time I found that article on DRD, I’ve connected with a lot of media outlets,” she said. “I started a website in 2003. I shared information and connected people with doctors.”

Meanwhile, Joe, chief information officer at U.S. Airways in Phoenix, received a recruitment call from Life Technologies, a California biotech company that makes DNA sequencing machines. The offer was aligned perfectly with Joe’s skills and Retta’s advocacy, so he accepted it. The move also gave the Beerys the answer they had been seeking.

Final Piece of the Puzzle

In 2009, the 13-year-old twins started having other alarming medical problems. It became apparent that something else was wrong. Joe and Retta decided to have genome sequencing done on themselves, their three children, and their parents, through a project at Baylor College of Medicine in Houston. Three months later, Baylor called the Beerys and said, “We found something.”

Alexis and Noah inherited one mutation from Retta and one mutation from Joe, getting two “hits” in one gene. Those two hits created a dopamine deficiency which was already being treated with L-dopa, and caused a serotonin deficiency, which was not being treated. In response, the twins’ neurologist prescribed an amino acid that converts to serotonin in the brain. The twins once again made huge improvements. The Beerys had found the final piece of the puzzle.

Can One Family Change the World?

Armed with new knowledge, Joe and Retta increased their outreach to educate doctors and patients. And because Alexis and Noah were two of this technology’s early successes, the Beerys had ample opportunity to speak at medical conferences, at the National Institutes of Health, and even in Congress.

“If you model what we went through,” said Joe, “the expectation is to help people duplicate that capability through the understanding of newer technology, but also to help people understand it and be advocates for it. That’s how we’re trying to change the world.”

The Beerys also started a foundation, Hope Knows No Boundaries (www.hopeknowsnoboundaries.org), to build upon Retta’s advocacy work. “I’ve gone to appointments with patients so I can explain to their neurologists why [genome sequencing] is a good thing,” she said. “This tool is not going to solve all problems, but it is solving a high percentage of these undiagnosed cases.”

With Alexis and Noah preparing to attend out-of-state colleges this fall, Retta and Joe are focusing on linking patients to laboratories that do genome sequencing, and helping those patients find funding for the testing, if necessary. The results then go to the patient’s physician to review with the patient.

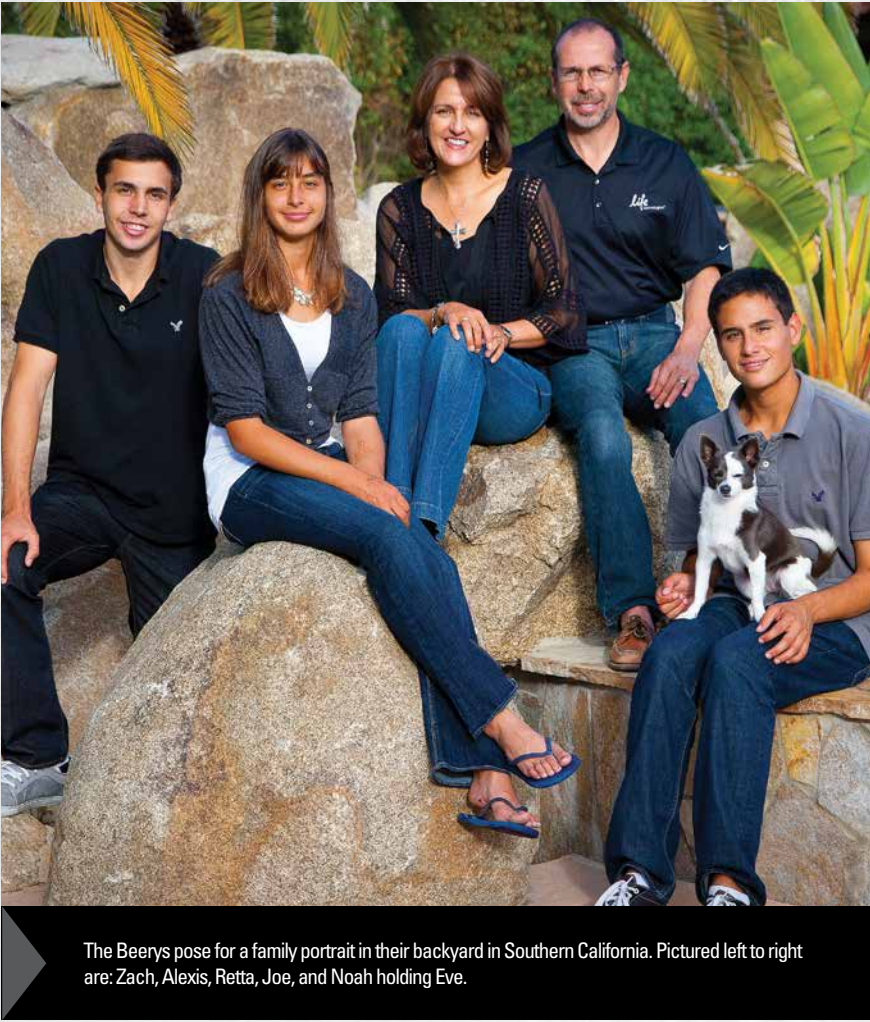
“Our nonprofit connects the dots between the patient, the medical team, and the insurance,” said Retta.

Ethical Challenges

Genome sequencing is a complex technology, and skeptics have challenged the Beerys. “I understand there are a lot of ethical questions,” said Retta. “But what this technology can be used for—I think it’s criminal to not use it.”

“It has to be well-managed,” added Joe. “The question is, ‘How can we do this?’ not ‘Why can’t we?’ It’s hard to debate the results in our case.”

Throughout their ordeal, the Beerys were sustained and even brought closer by their strong faith. “It was never really bad because we knew there was a purpose,” said Retta. “We do whatever we can to solve problems; we’ve always been that way.” ◀



The Beerys pose for a family portrait in their backyard in Southern California. Pictured left to right are: Zach, Alexis, Retta, Joe, and Noah holding Eve.

Playing For Real

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leadership on and off court. Hugh faced a serious personal challenge in January, when the team played the University of Nevada-Las Vegas (UNLV) Rebels. Thunderbolts of hate from an anonymous Twitter account hit Hugh and Andree. Trash talk is common in sports, something he was used to, but attacking his mum was unforgivable. Everyone in the arena was stunned; an explosion of support for the Greenwood family went viral, silencing the rogue Tweeter.



Hugh Greenwood’s dexterity on display during a game against Wyoming.
Photo: Kim Jew Photography/UNM Athletics

Coach Neal helped Hugh focus and channel his energy, and he played one of his best games, scoring 22 points as the Lobos edged out the win. When a CBS Sports reporter asked about the obvious intensity of his game, Hugh referenced those hurtful messages as motivation. Nationwide media accounts of his graceful handling of the situation triggered a torrent of Pink Pack donations, including one from UNLV’s booster club and a \$10,000 gift from N.M. Gov. Susana Martinez’s inaugural fund.

“UNLV is our worthy rival, but it’s unfortunate that one fan can be such a negative reflection,” Hugh remarked. “You never know who these people are or when they’ll do it again. It ended up being the best thing [for the fund]—but it was tough at the time.”

Pink Pack momentum continued through the men’s and women’s Lobos Wear Pink home games, where special jerseys provided by Nike were auctioned off to benefit the fund, which is now approaching \$53,000. Hugh graduates this May, and Josie in 2017, but the Greenwoods will always be a UNM family, and Pink Pack will always symbolize their close bond with their second home.

Dr. Cheryl Willman, director and CEO of the UNM Cancer Center, lauds Hugh’s dedication. “Hugh has demonstrated tremendous professionalism through his commitment to his mother and other patients fighting breast cancer,” she noted. “We were honored to care for his mother during her time in Albuquerque. On behalf of the women of New Mexico and their families who are affected by breast cancer, we are profoundly grateful for his efforts.”

As UNM’s leader in scoring, rebounding, assists and steals in conference play, Hugh has been recognized by the Mountain West Conference three years in a row. Although the team had a disappointing season overall and did not advance in the conference, Coach Neal stated, “Cancer is life changing, and what the Greenwoods have gone through shows how incredibly strong they are. Our team has learned that there are bigger things than basketball.” ◀

Marge to Move On

Tamarind Institute’s Board Honors Departing Director

By Anna Adams

Marjorie (Marge) Devon, director of UNM’s Tamarind Institute since 1985, will retire next January. In honor of her long tenure, the members of the Tamarind National Advisory Board have committed to funding a scholarship for a student studying lithography at Tamarind.

“The scholarship is a well-deserved tribute to all that Marge has done,” said Ron Stovitz, a board member from San Francisco. “All of us have seen her passion firsthand from working with her.”

The Marjorie L. Devon Scholarship will allow a student to enroll in Tamarind’s one-year Printer Training Program. The program accepts eight students per year, about half of whom are international students who come to Albuquerque to perfect their skills in collaborative lithography. One of Tamarind’s goals is to attract international students who will return home afterward and start lithography workshops in their region of the world.

“The Tamarind Institute gives UNM a further international dimension,” said Stovitz. “It sets a worldwide standard in lithography.”

Since its founding in 1960, Tamarind has focused on two primary goals: training master printers and offering opportunities for contemporary artists to work in this unique medium. Tamarind artists are invited for two-week residencies, during which time they collaborate with students and master printers to create original, limited-edition prints.

“Artists get the opportunity to create original lithographs,” said Stovitz. “Prints are more affordable than, say, oil paintings, but they’re still valuable because they are created in limited editions.” The artist approves and signs each print, and the stone on which the image is drawn, used to create the prints, is defaced once the edition is complete.

“It’s dramatic to see students exposed to this unparalleled experience—the synergy between the master printer, student and artist,” said Stovitz. “These students do not have the prospect of a high-salary job awaiting them, but they’re all passionate people. Funding and support is critical to these students’ success. Marge has been tireless in seeking funding.”

After 40 years on Cornell Drive, Devon championed Tamarind’s capital campaign, raising \$4.9 million to renovate the Architecture and Planning Annex at 2500 Central Ave. The ribbon-cutting took place in 2010, coinciding with Tamarind’s 50th anniversary, and put Tamarind in a location to attract more visitors.

“In the future, we hope to continue to thrive and attract more people,” said Stovitz. “We want Tamarind to continue to set a worldwide standard in lithography, and to do so, Tamarind’s Printer Training Program must remain strong.” ◀



Tamarind National Advisory Board members enjoy a tour of the Belger Arts Center in Kansas City last fall. Marjorie Devon appears in the front row, second from left.

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Photo: Erik Stenbakken

The UNM Foundation has a variety of giving societies including:

- The UNM President’s Club, supporting presidential initiatives for enhanced academic excellence and student enrichment through annual, unrestricted gifts.
- The Cherry and Silver Society, recognizing alumni who give within 24 months of graduation and then at least once every calendar year thereafter.
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