

The University of New Mexico Foundation Developments

FALL 2018

LEADERSHIP, HOPE AND HEART

Legacy of First Latina U.S. Ambassador and UNM Professor Honored by Endowed Scholarship

BY KATIE WILLIAMS

Editor's note: A version of this article originally appeared on the UNM Communication and Marketing Department's website.

UNM Professor Emerita Mari-Luci Jaramillo, the daughter of a Las Vegas, N.M. shoemaker, became the first Latina to become a U.S. Ambassador when she accepted the assignment in Honduras in 1976. To honor the legacy of Jaramillo, fellow UNM colleagues, alumni and friends established the U.S. Ambassador Mari-Luci Jaramillo Endowed Scholarship. The scholarship supports doctoral students in the UNM College of Education (COE) whose backgrounds have prepared them to understand the unique needs of the Latino community.

"Diversity in educational leadership is important," said COE Dean Hector Ochoa. "Our College is delighted that this scholarship will enable future leaders to follow in the footsteps of Ambassador Jaramillo."

Successful recipients of the newly established scholarship will be students who are committed to social justice and have a history of leadership on issues of equity and inclusion. These were examples set by Jaramillo and have great meaning for the scholarship fundraising committee, which was chaired by UNM COE Associate Professor Diane Torres-Velásquez and UNM Professor Emeritus and former U.S. Senator Fred Harris.

"New Mexico needs more Hispanic teachers, well prepared and socially conscious—this will be the great result of the Jaramillo-initiated



CNM President Emeritus Ted Martinez, U.S. Ambassador Mari-Luci Jaramillo and Associate Professor Emerita Anita Bradley Pfeiffer enjoy talking about their long history with education in New Mexico during a luncheon to honor Jaramillo and other emeriti and former faculty.
Photo: Courtesy UNM Communication and Marketing

scholarships," said Harris. "One of Mari-Luci Jaramillo's school teachers gave her \$500 for college with the only condition being that Mari-Luci herself should help other students in the same way someday."

One of the first recipients of the scholarship, Rosalia Pacheco, recently wrote, "I hope to continue the legacy of women leaders like Dr. Jaramillo. My daughter recently graduated from high school and is already considering graduate school as well! That proves mentorship and role models make a difference and can change the world!"

Educational leader and advocate

Jaramillo's successful career included working as assistant vice president for Field Services for the nonprofit Educational Testing Services and serving as a board member for

the Children's Television Network and other advocacy groups promoting the improvement of human rights. She also served as deputy assistant secretary of state for Latin America under the Carter administration, and as deputy assistant secretary of defense for Latin America during the Clinton administration.

During her years of national and international service, Jaramillo was a keen and persistent Latina civil rights and education innovator. She was an associate dean in the COE and vice president for Student Affairs at UNM, and vice chair of the New Mexico Highlands University (NMHU) Board of Regents. Most notably, she was a caring advisor and mentor to many undergraduate and graduate students.

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EARNING TRUST

A Grateful Family's Planned Gift Benefits UNM Hospital

BY HILARY MAYALL JETTY

On a crisp November day in 2015, Darren Moody was running an errand for his father. Although a minor health issue had nagged him for a couple of weeks, his mind was on other things. Suddenly, pain gripped his abdomen and quickly grew unbearable; something was seriously wrong. He rushed home and told his parents, Doug and Jacquie, to call for an ambulance.

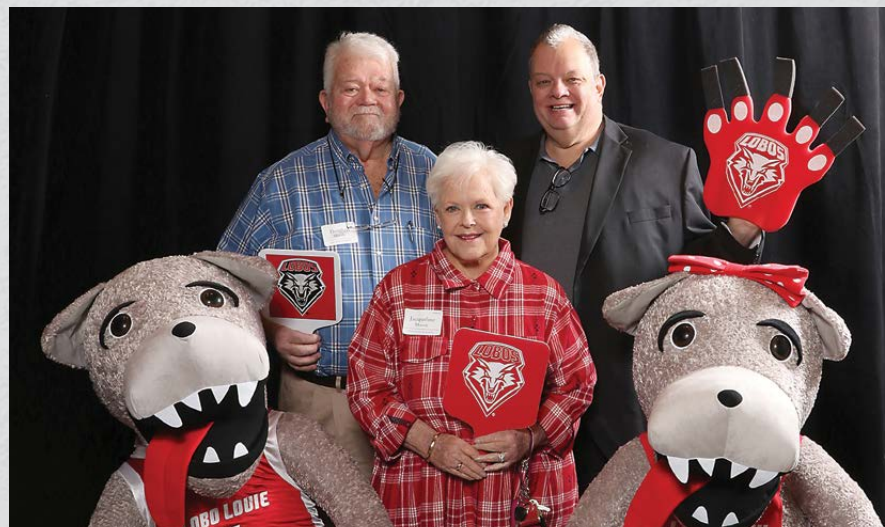
Thanksgiving at the Moody home would have been a sorrowful event that year, if not for the highly skilled staff at UNM Hospital (UNMH). Comprehensive diagnostic testing and the judgement of experienced physicians indicated a need for emergency abdominal surgery. Darren was in his late 40s, and the complexity of his crisis required multiple medical and surgical responses, including three operations in the space of two days. The situation was dire; doctors told Doug and Jacquie he might not survive.

Darren's sister, Jenifer, traveled from Canada to be at his bedside. Through tense days in intensive care, the family kept vigil. "He was on a ventilator, with multiple IVs," Jacquie recalled. "It took a while for him to regain consciousness. He was at death's door, and I truly feel that the hospital gave him back to us."

The Moody family has always been active in community service and philanthropy, and they are also planning ahead to give back to Albuquerque, a city they've called home since 1991. Darren and Jenifer will benefit from a Charitable Remainder Trust (CRT) their father created when making his estate plans. A CRT generates an income stream for the donor and/or other beneficiaries during their lifetimes. The remainder of the assets in the Moody trust will eventually provide generous funding for institutions important to their family, and all New Mexicans.

Jenifer is supporting the Albuquerque BioPark Zoo, and Darren is directing his portion of the trust to the UNMH Radiology, Emergency and Cardiology departments. He is thankful for surviving his traumatic ordeal, and also for care he's received from UNM Health Sciences specialists through the years for other chronic health issues.

Along the way, their parents' views about health care facilities shifted. Close family members had been involved as professionals or volunteers in the field, and Jacquie and Doug served as trustees and board members



Left to right, Doug, Jacquie and Darren Moody pose with Lobo Louie and Lobo Lucy stuffed animals during the spring 2018 New Horizons Society luncheon.
Photo: Kathy Montoya

at a community hospital in Southern California. At the time, they had misgivings about public hospitals.

"Initially I had a negative attitude about UNM Hospital," Doug said, "even though I didn't know much about it." His neighbor, a retired physician, gave him some points to consider. "I learned that because UNMH is a teaching hospital," Doug explained, "it means that highly credentialed and respected people are on the faculty. So not only do we have all that expertise, but we also have these newly trained doctors doing the rounds, providing their opinions. I never thought of it from that perspective before."

Jacquie has served on the board of advisors for the UNM Comprehensive Cancer Center, and Darren has immense appreciation for UNMH. "Once you get through those doors," he said, "the care you receive from the staff, even for people who are unable to pay for services, is unbelievable. There's a very positive energy there, and they've done so much for me. I love that hospital." ■

Your Lobo Legacy: Plan Now to Support UNM Later

Lobos who have been touched by their UNM experience often choose to make a gift through their estate that honors the University and people who have impacted their lives. These gifts offer you a way to support UNM's educational mission while fulfilling your philanthropic goals.

If you would like more information, or if you would like to inform us that UNM is already in your estate plan, please contact Bonnie McLeskey at Bonnie.McLeskey@unmfund.org or (505) 313-7610.

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PAYING IT FORWARD

UNM Alumnus and Tech Entrepreneur Gives Back to Presidential Scholarship Program

BY SOPHIA ROMERO

The Presidential Scholarship Program (PSP) has been an essential part of The University of New Mexico since 1976. More than 4,400 UNM undergraduates have benefited from this prestigious scholarship, including alumnus and technology entrepreneur Jody Hesch.

A Presidential Scholarship, a full ride covering tuition, fees and books for four years, helped him secure academic success during his years at UNM and professional success thereafter—and eventually motivated him to become a PSP sponsor himself so that he could support a current student.

“The Presidential Scholarship enabled me to reach challenging goals during my undergraduate career and set me apart from my peers,” said Hesch. “I was on the same playing field as other students who went to Ivy League universities.”

An Albuquerque native, Hesch graduated magna cum laude from UNM’s College of Arts and Sciences with a BS degree in applied mathematics and from UNM’s Anderson School of Management with a BBA degree in management information systems.

After spending time abroad—Australia, the United Kingdom and Germany—Hesch returned to Albuquerque and started building his own IT



Jody Hesch plays with his son, Christopher.

consulting company, Hesch Consulting, LLC. “In 2010, I participated in the Congress-Bundestag Youth Exchange Program for Young Professionals in Germany, in which I worked for the world’s largest enterprise software company,” said Hesch. “Upon returning home, I joined the U.S. arm of the company. I left the company to start freelance consulting and have been doing so ever since.”

Besides giving back to the Presidential Scholarship Program, Hesch’s community involvement includes participation with Animal Humane New Mexico, Crossroads of New Mexico and Immaculate Conception Catholic Church.

“I’m proud of the successful business that I’ve built,” said Hesch. When not running his company or giving back to the Albuquerque community, Hesch said he keeps busy “wrangling his one-year-old,” watching movies and spending time with his family.

“Jody Hesch is one of our successful, young PSP alumni who recognizes the value of the scholarship he received, and whose generous spirit motivates him to pay it forward by becoming a sponsor himself,” said Terry Mulert, director of the Presidential Scholarship Program.

“I am passionate about making a difference in people’s lives,” said Hesch, a perspective he attributed to UNM staff member Molly Brack from Agora Crisis Center and Dr. David Albright from the Anderson School of Management. “Life is what you make of it. Whether it be your academic career, your professional goals or the relationships you maintain, you are the one who chooses how to make the most of it.”

If you’d like more information about the PSP or would like to become a sponsor, please visit www.unmfund.org/presidential-scholarship/ or contact Terry Mulert at Terry.Mulert@unmfund.org or (505) 313-7679. ■

NARROWING THE GENDER GAP

UNM Alumna Supports the Advancement of Women in the Pharmacy Profession

BY HILARY MAYALL JETTY

Joy Donelson was barely in her teens when she got her first job in a West Texas drug store. She much preferred working back where the pharmacy was, away from the bustle of the soda fountain, and continued there through high school. Already an independent thinker, Donelson resolved to become a pharmacist, a profession largely closed to women in the 1940s.

Back then, a passenger train could get you from Lubbock, Texas to Albuquerque in a day. In 1945, UNM opened its College of Pharmacy (COP); in 1951 its third graduating class included 20 male World War II veterans—and Joy Donelson.

“Going to college I always had two or three jobs,” she recalled, “and one was always in a pharmacy.” The only woman on the COP faculty became her mentor, and they remained close friends for 65 years. “I came out of a little rural high school,” Donelson said. “I was a quick learner, but I didn’t have physics, or any math beyond algebra, so she tutored me.”

Donelson went on to work in Santa Fe, where customers included Georgia O’Keeffe among other artists and writers. When she and her husband later moved to Anchorage, Alaska, she opened four

pharmacies staffed exclusively by women. Active in national organizations, Donelson sought to narrow the gender gap.

“There would be 2,000 men and five women at a meeting,” she stated, “so around 1970 I started sponsoring the ‘Good Old Girls’ dinner at the American Pharmacy Association. We started with eight, pretty soon we had 125, and we began to nominate women for leadership positions.”

Donelson’s pioneering feminist spirit and career success led her to create philanthropic vehicles at the COP. The Joy H. Donelson Leadership Award for Women Students in Pharmacy recognizes exceptional accomplishments, like those of recent graduate Jessica Lewis-Gonzalez, a pharmacy resident at UNM Hospital. “Joy is a kind and inspiring woman,” she said. “Joining a list of previous award recipients whom I respect tremendously makes me more confident in continuing to develop and refine my leadership skills.”

COP Dean Donald Godwin has known Donelson for almost two decades. “Joy has incredible passion for promoting women in pharmacy,” he said, “and a drive and determination to make this college better. Many of her Leadership Award winners



Joy Donelson, second from right, poses with the 2017 recipients of the Joy H. Donelson Women’s Leadership Award, from left, Megan Eckstein, M. Gabriela Cabanilla, Kelsea Gallegos. Photo: Courtesy UNM College of Pharmacy

now hold prominent positions in state and national organizations.”

A future bequest will establish the Joy H. Donelson Endowment for the Circle of Joy, designed to ease financial burdens for fourth-year students serving their clinical rotation in residence.

Although Donelson is in her 80s, her sense of mission is still strong. “Women now make up more than 50 percent of the people in the profession,” she said, smiling, “so there should be more than 50 percent in leadership roles, too.” ■

A FRIEND INDEED

UNM Alumnus Comes Through for Economics Department, Again and Again

BY SOPHIA ROMERO

“How can I help, and what do you need?” That’s the kind of welcome response given by UNM alumnus Charles Lehman (BA’65) when the UNM Economics Department has an unexpected need, explained Yolanda Domínguez, senior director of development for UNM’s College of Arts and Sciences. “Charles appreciates frank conversations, and he really listens,” said Domínguez. “The department is so grateful for him, as are its students.”

“While the Department of Economics is proud of our many alumni, and grateful for their support, Charles has been especially supportive,” said Economics Department Chair Bob Berrens. “His recent gifts have included a Geographic Information System workstation, which helps students include spatial mapping components into their empirical economics research.”

In addition, Lehman’s other recent gifts address two very important aspects of the department. One will provide for an enhanced annual Convocation Ceremony to cover the costs of renting chairs and a tent, and providing snacks for families and visitors. “It’s the time each year that the department recognizes its graduating students, when they join with their families and friends in celebrating,” said Berrens. The second gift is of a more everyday



Charles Lehman

nature, though extremely critical nonetheless—replacing the technology (Smartboard and operating system) in the department’s highest-use classroom.

“I have always had a desire to make New Mexico a better place to live, which is why I enjoy giving to UNM,” said Lehman.

A New Mexico native, Lehman grew up in Roswell, N.M. and enrolled as a UNM freshman in 1961. He joined the U.S. Air Force after graduation. Upon completing his duty, Lehman worked for the N.M. Employment Security Department (now Department of Workforce Solutions) for 30 years. He now owns an economic consulting company in Albuquerque,

the Employment & Economic Information Center of New Mexico, LLC.

“I have always wanted to accomplish something that was worthwhile to improve the state of New Mexico, said Lehman. “I enjoy accomplishing things that are beneficial to everyone, not just myself.”

When Lehman was a student at UNM, several memorable professors helped shape his career. “Gerald Boyle was one of my favorite Economics professors, and David Hamilton, whose research specialty was poverty, was an interesting professor as well,” recalled Lehman. “Boyle was a professor of Public Finance who did a lot of work with the New Mexico State Legislature, including how to set up the state budget. He offered students the opportunity to work with legislators.”

Besides giving back to his alma mater, Lehman also supports other organizations throughout the Albuquerque community, including the New Mexico Career Development Association. “By offering various workshops and video presentations, the association helps people make career decisions and find good jobs,” said Lehman.

“Charles’ most recent gifts are extremely important to us,” said Economics Chair Berrens. “We appreciate his spirit of generosity.” ■

UNM People Changing Worlds

GIVING LIFE AND HOPE

UNM Comprehensive Cancer Center Clinical Trial Focuses on Combination Drug Therapy to Treat Ovarian Cancer

BY MIRANDA FAFARD

The UNM Comprehensive Cancer Center is home to New Mexico's largest team of world-class cancer specialists, representing every cancer specialty and treating more than 65 percent of New Mexico's adults and virtually all children affected by cancer. Among its 125 board-certified oncology physicians is Dr. Sarah Foster Adams, who has dedicated her life's work to women affected with cancers of the uterus, cervix and ovaries.

Dr. Adams relocated from Philadelphia to New Mexico in 2012 after accepting both a clinical and research appointment at the Cancer Center—an endowed professorship funded in part by a major gift from the Surface Family Trust through the estate of Victor and Ruby Hansen Surface.

"I'd never been to New Mexico when I first came out here for a meeting, and it was gorgeous," said Dr. Adams. "I said something to my co-workers about how we should move our research center out here. A year later, I was living here with my family," she said. "The fact that the Cancer Center and the University offered me an endowed position was something I interpreted as evidence they had a lot of confidence in the work I was doing, which means a lot to me."

That confidence was well placed, as Dr. Adams' work in ovarian cancer research and treatment—specifically tumor immunology—has yielded much new information and progress, giving hope to women affected by recurrent and hereditary ovarian cancer and their families.

Dr. Adams currently runs a clinical trial based on previous lab research, with a goal of enrolling 50 women by the end of 2018. As of October, she had treated 32 using a combination of two drugs that previously have been used separately but never together.

The UNM Comprehensive Cancer Center was chosen as the first site to run this clinical trial as a member of the national consortium, ORIEN (Oncology Research Information Exchange Network). Dr. Adams and her team rose to the challenge of developing the infrastructure to support the trial, which has now expanded to multiple sites across the nation and generated interest among patients who are willing to travel for treatment.

This trial uses immune therapy in combination with targeted treatment for ovarian cancer. Instead of treating cancer by directly killing tumor cells, immune therapy enables a patient's own immune cells to attack tumors. This is sometimes called "taking the brakes off T cells." T cells are white blood cells that are part of the immune system. Research from Dr. Adams's lab showed that immune therapy was more effective in ovarian cancer when it was combined with a second drug called a PARP inhibitor. The goal of this combined approach is to teach immune cells to recognize, track down and destroy cancer cells, even as the cancer changes or potentially metastasizes.

"I hope what we're going to be able to show is some of the drugs we've been using all along can provide greater benefits to patients if we can leverage these additional mechanisms," Dr. Adams explained.

The five-year survival rate for ovarian cancer remains at less than 50 percent. Even though not every case has a positive outcome, Dr. Adams is determined to persist in discovering new therapies to eradicate ovarian cancer. "It's of course very difficult to lose patients," she said. "Figuring out a way to do a better job of taking care of people means everything to me. It would validate all the hours in the lab and everything else; and I feel like the achievements have already made it worthwhile."

Dr. Adams' work and the clinical trial wouldn't be possible without

transformational gifts like the Victor and Ruby Hansen Surface Endowed Professorship along with an additional gift from Victor and Ruby's daughter, Carolyn Surface. This generous Albuquerque family has been the driving support to bring world-class cancer researchers to UNM. Carolyn feels Dr. Adams was the best choice for this position. "She's absolutely top-notch," said Carolyn. "Her energy and enthusiasm—just everything about her—is totally aligned to her research."

"Recruiting world-class faculty like Dr. Sarah Adams is possible because we have generous donors like Victor, Ruby and Carolyn Hansen Surface, who understood that creating endowed faculty positions would allow the UNM Comprehensive Cancer Center to compete for the very best cancer physicians and scientists in the country to join our team here in New Mexico," said Dr. Cheryl Willman, director and CEO of the Cancer Center. "Dr. Adams' new immunotherapy treatment for women with recurrent ovarian cancer shows great promise, giving life and hope not only to women in New Mexico but also across the United States."

While this research and clinical trial will lay a solid foundation for future treatments, this work is also very personal for Dr. Adams. "I've gotten to know the patients on the trial. One of them is a woman with little kids. I happened to be in clinic the day that she got her first [post-treatment] CAT scan, and she had an over 90 percent reduction in her tumor," Dr. Adams said. "I got to tell her that good news. It's unbelievably gratifying."

To support the Women's Cancer Research Fund, visit www.unmfund.org/fund/womens-cancer-research/, and to support the UNM Cancer Center Patient Care fund, visit www.unmfund.org/fund/unmcc-patient-care-fund/. You may also contact JooHee Berglund at JooHee.Berglund@unmfund.org or (505) 925-0471, or Lorraine Hare at Lorraine.Hare@unmfund.org or (505) 272-4609. ■



Dr. Sarah Foster Adams

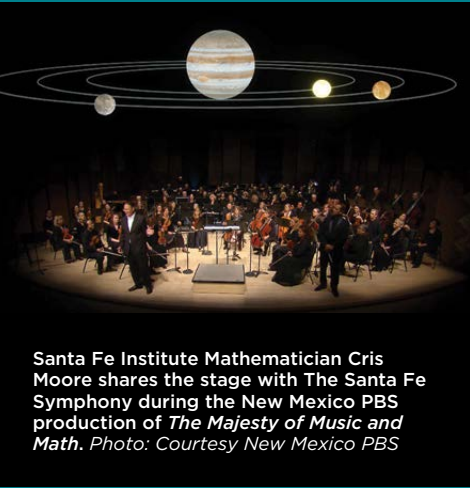
MUSICAL NOTES AND MATH NOTATIONS

Major Gift Helps New Mexico PBS Produce Intriguing Educational Program

BY HILARY MAYALL JETTY

Music, regardless of genre, elicits a wide range of human responses and emotions. It can soothe, provoke, delight or confound, but it probably won't make you think about numbers and equations. Yet mathematics has always been entwined with music, from tribal drumming to the complexity of jazz and symphonic compositions—and every tune that comes through our earbuds or speakers.

Rhythm and ratios, harmonics and geometry, tempo and trigonometry engage listeners, even if they don't realize the existence of the connections. This fascinating relationship is illuminated by *The Majesty of Music and Math*, a video production of New Mexico PBS (NM PBS), also known as KNME-TV, in collaboration with the interdisciplinary research-oriented Santa Fe Institute (SFI) and the Santa Fe Symphony. SFI mathematician Cris Moore and the symphony, led by conductor Guillermo Figueroa, guide viewers on a visual, conceptual and aural exploration.



Santa Fe Institute Mathematician Cris Moore shares the stage with The Santa Fe Symphony during the New Mexico PBS production of *The Majesty of Music and Math*. Photo: Courtesy New Mexico PBS

There are "aha" moments for everyone, even those who have struggled with numbers or never played an instrument. *The Majesty of Music and Math* was originally presented as a series of family concerts at Santa Fe's Lensic Theater. Recently broadcast on NM PBS, it is also available to PBS stations nationwide. In addition, it can be streamed on various platforms, and will provide the basis for multigrade school activities and curriculums.

Former Santa Fe resident Andrew Davis provided major production funding through the Shelby Cullom Davis Charitable Fund Inc. "I've always loved music," he said, "and I really liked this notion, because recording it would be of more service than two or three live performances. The educational component is very important to me."

"Unfortunately, when funding is tight, programs that support imagination and creativity often get cut," he noted, "and creativity matters. At some point, a curriculum ideally needs music, science and math tied together."

General Manager and CEO of NM PBS Franz Joachim expects *The Majesty of Music and Math* to continue providing knowledge through enjoyment for viewers of all ages. "More than a million teachers a month visit PBS LearningMedia, our free online service," he said, "and we have designed dozens

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Leadership, Hope and Heart
(Continued from page 1)

Jaramillo's local involvements include initiating the Family Development Center at UNM, and assisting in the development and active support of the first laws passed on bilingual education in New Mexico.

Jaramillo's long list of accomplishments did not come easily. As a child, she grew up in extreme poverty. Despite hardships, her parents encouraged and respected the value of education. Her mother often counseled Mari-Luci and her siblings with the reinforcing words, "Mi'jita (my little one), with a good education, you will get out of poverty." This loving advice from her mother remained with her, instilling a determination to be the first person in her family to attend college. After earning bachelor's and master's degrees from NMHU, she received her PhD from the UNM College of Education in 1970.

Known as a woman who is *w* (pure gold), Jaramillo has received the Distinguished Citizen award from the U.S. Pentagon, the Order of Francisco Morazán Medal for extraordinary achievement in Honduras, the Anne Roe Award from the Harvard University School of Education and the Elizabeth Payne Cubberly Scholar Award from Stanford University.

Through education, policy, leadership and diplomacy, Jaramillo's career has always focused on helping children and families living in poverty. Through the U.S. Ambassador Mari-Luci Jaramillo Endowed Scholarship at UNM, the legacy of "opportunity through leadership, hope and heart," as she states it, will live on in the dreams, studies and work of future Jaramillo Scholars. ■

Musical Notes and Math Notations
(Continued from page 3)

of interactive lessons from this program to be available through this resource."

"Andrew Davis was explicit in his desire to highlight New Mexico's positive aspects," he added. "I have to thank him for understanding the vision, and the potential impact."

Davis and his family lived in Santa Fe for 20 years, during which time he served as a member of the New Mexico State Investment Council, and on the boards of directors or investment committees of several organizations, including the Georgia O'Keeffe Museum, the National Dance Institute of New Mexico and the Lensic Performing Arts Center. He recently returned to his hometown, New York City, but his connections to New Mexico endure.

More than a decade ago, he created the independent Davis New Mexico Scholarship, which provides individualized, comprehensive assistance for students who will be the first in their families to earn a college degree. This scholarship, along with generous support for programs like *The Majesty of Music and Math*, illustrates his conviction that private philanthropy has an important role to play in New Mexico.

"I was blessed with opportunity," Davis stated, "and I believe one has to give back if one is able. If I can look back 20 or 30 years from now and see things are meaningfully better, that's a lifetime achievement." ■



Andrew Davis

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FALL 2018
Developments

Ways to Give

You can give to the UNM Foundation through unrestricted gifts, which are used for the University's greatest needs. You can also give to a multitude of initiatives within the University's schools, colleges and programs, including scholarships, dean's funds, student organizations and annual giving campaigns. Supporting events or endowing programs, professorships and chairs are also great ways to give. Gifts may take a variety of forms including, but not limited to, cash, securities, real property, bequests or other estate plans. In addition, you may choose to give in memory or in honor of a loved one, colleague, or mentor.



The UNM Foundation has a variety of giving societies including:

- The UNM President's Club, supporting presidential initiatives for enhanced academic excellence and student enrichment through annual, unrestricted gifts.
- The Cherry and Silver Society, recognizing alumni who give within 12 months of graduation and then at least once every calendar year thereafter.
- The New Horizons Society, recognizing donors who have included UNM in their estate plans.
- The Tom L. Popejoy Society, recognizing cumulative lifetime giving of \$50,000 or more.

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- Call the UNM Foundation at (505) 313-7600 to learn how you can support UNM, its students, programs, research and patient care.



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